

ADOPTED JANUARY 9, 2020

**Regional Planning Commission
of Greater Birmingham**

PLAN PELHAM

**City of Pelham
Comprehensive Plan**

**Public
Involvement
Summary**

This project was supported by funding from the Regional Planning Commission of Greater Birmingham (RPCGB) and the Birmingham Metropolitan Planning Organization (MPO) Building Communities Program. The contents of this document do not necessarily reflect the official views or policies of the Birmingham MPO or the RPCGB. For more information on this program, please visit <http://www.rpcgb.org> or call (205) 251-8139.

This plan was prepared as a cooperative effort of the U.S. Department of Transportation (USDOT), Federal Highway Administration (FHWA), Federal Transit Administration (FTA), the Alabama Department of Transportation (ALDOT), MPO and RPCGB as a requirement of Title 23 USC 134 and subsequent modification under Public Law 114-94 (FAST Act) December 2015. The contents of the plan do not necessarily reflect the official views or policies of the USDOT.

The contents of this Comprehensive Plan are designed to serve as a guide in the public and private development of land and as such are not binding upon the City of Pelham when making specific land use decisions and public investments.



ACKNOWLEDGMENTS

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Gretchen DiFante, City Manager

PELHAM CITY COUNCIL

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Mildred Lanier
Beth McMillan
Maurice Mercer
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Adopted by the Pelham Planning Commission on January 9, 2020 - Resolution 2020-01-09-01
Endorsed by the Pelham City Council on February 03, 2020 - Resolution 2020-02-03-01

CONTENTS

- OUTREACH STRATEGIES 9**
- Outreach Strategies 10
- Website (www.PlanPelham.com) 10
- Visioning Survey..... 11
- Email E-Blasts 12
- Print Media 12
- Social Media..... 12
- Face to Face Events 13

- RESULTS + FINDINGS 17**
- Participation Rates 18
- Web (www.PlanPelham.com) 18
- Visioning Survey Results 19
- Email E-Blasts 34
- Print Media 34
- Face to Face Events, Public Meeting Input..... 35

TABLES

Table 2.1: Participation Rates 18

Table 2.2: Draft Goals and Recommended Actions Banners 48

FIGURES

Figure 2.1: Pelham Fact Sheet	37
Figure 2.2: Economic + Leadership Development Issue Banner.....	40
Figure 2.3: Quality of Life Issue Banner.....	41
Figure 2.4: Community Development Issue Banner.....	42
Figure 2.5: Infrastructure Issue Banner	43
Figure 2.6: Planning + Public Services Issue Banner.....	44



LIBRARY HOURS

Mon-Thur 9-8

Friday 9-5

Saturday 10-5

LIBRARY



1

OUTREACH STRATEGIES

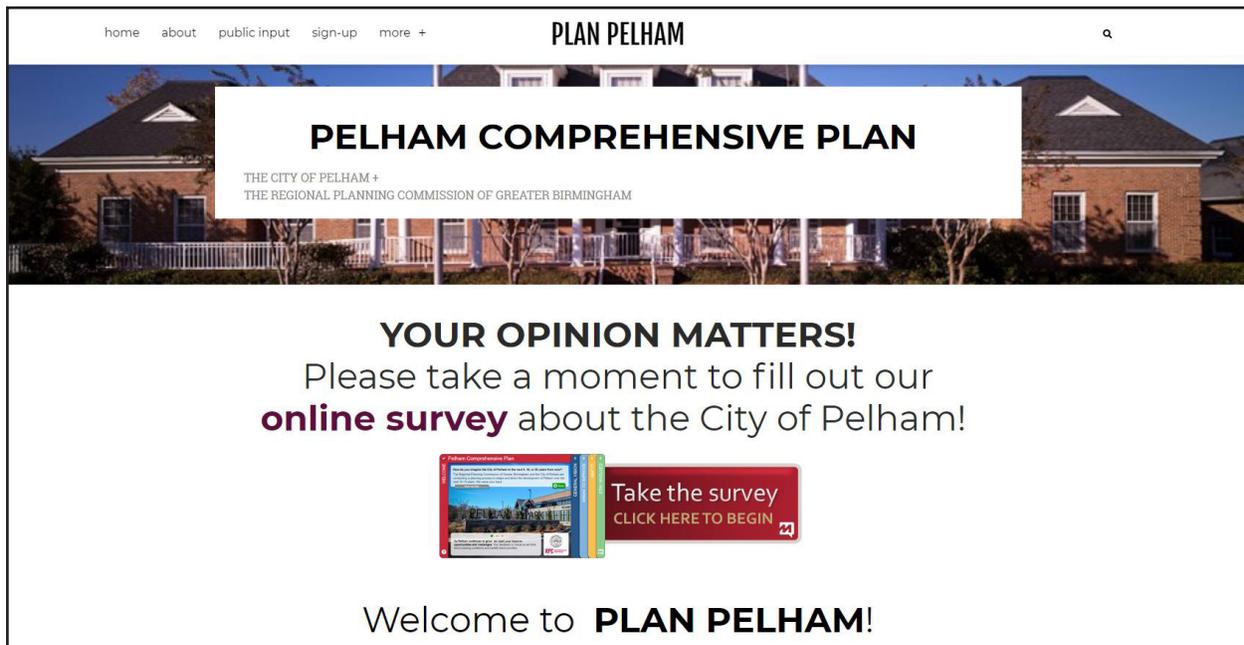
OUTREACH STRATEGIES

No longer does public involvement consist of a single public meeting or a series of meetings held at a single location. Instead, the Pelham Comprehensive Plan, branded as Plan Pelham, set out to engage the community through a robust set of tools to craft a plan that accurately reflects the entire Pelham community. All Pelham citizens had the ability to review, comment, explore or contribute in person, at a public meeting, at their computer or via a mobile device. The Regional Planning Commission of Greater Birmingham (RPCGB) therefore used both online and in person public involvement strategies. These strategies are aimed at capturing both the web-savvy and technologically-challenged, as well as the fully engaged and unengaged.

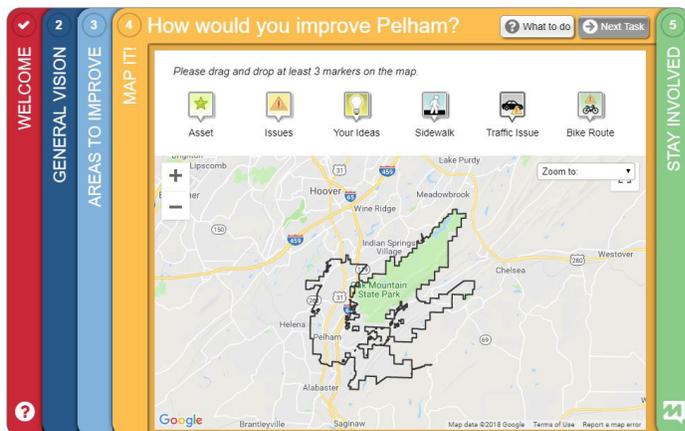
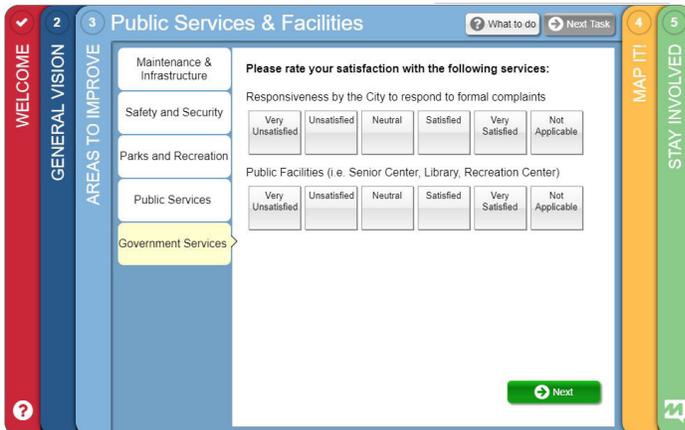
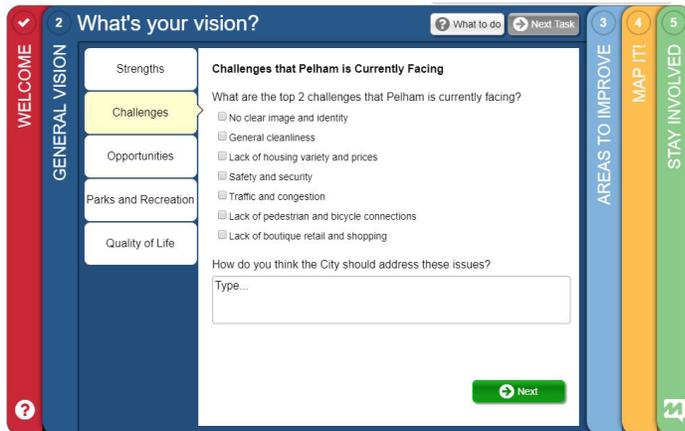
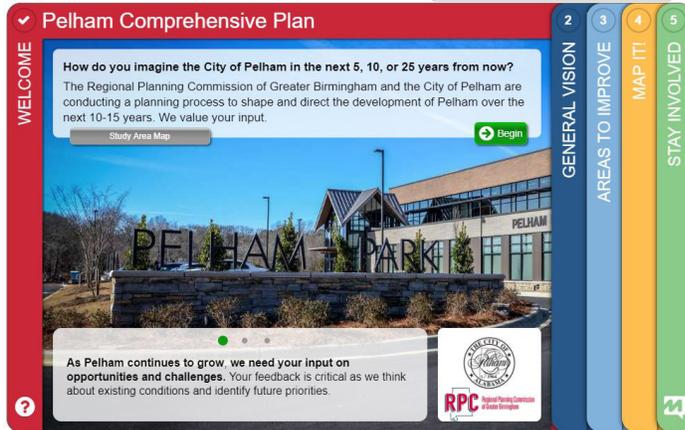
WEBSITE

Launched in July 2018, the Plan Pelham website was built on the Weebly platform and designed to present an interactive web presence specifically for community engagement. The website was the backbone of the public engagement process and served as a one-stop-shop for individuals to participate in the Pelham Comprehensive Plan. The website provided basic information about the comprehensive plan process, how to give input, contacts, draft documents, and summaries of previous meetings.

Additionally, the website also served as a “hub” for interactive tools designed for each specific outreach phase of the Comprehensive Plan, including public meetings and surveys.



Visit www.PlanPelham.Com for project updates + plan documents!



VISIONING SURVEY AND MAPPING EXERCISE

This multiple-choice and open-ended question survey was created using MetroQuest, an online survey tool, and a direct link was hosted on the project website. The Visioning Survey was open for answers from October 2, 2018 through December 15, 2018 and included a series of survey questions and a map exercise that were intended to illustrate the City's strengths, weaknesses and opportunities, as well as garner citizens' input and priorities. The survey was promoted via E-blasts, as well as on the RPCGB and City of Pelham's Facebook and Twitter pages. Hard copies of the survey were made available at the Kickoff Open House on October 23, 2018.

*See [pages 19-33](#) for the results of the Visioning Survey and comments made on the online mapping tool.

EMAIL E-BLASTS

Email was the main form of communication used to provide information for the Plan Pelham events, calls to action, or plan milestones. Recipients included an initial list of stakeholders and residents created by the RPCGB, City Hall and City Councilors. Other recipients included those who opted in on the project website and those who attended face to face events. It was the intention of this plan that the email subscriber list would grow as the Plan progressed.

*See [page 34](#) in [Chapter 2](#) of this document for an inventory of email e-blasts.

PRINT MEDIA

Throughout the planning process, flyers were emailed to the Steering Committee members, the stakeholder e-blast list, and citizens announcing events such as the open houses / public meetings. Recipients were urged to print and display them. All promotional material included the website URL to drive people to the project website.

*See [pages 35 and 45](#) in [Chapter 2](#) for a copy of the public meeting flyers.

SOCIAL MEDIA

FACEBOOK

Two specific Facebook accounts were used to announce events, surveys, plan milestones, and to drive users to information provided on the project website: RPCGB's Facebook Page (833 followers) and the City of Pelham's Facebook Page (2,510 followers). The RPCGB's and the City of Pelham's Facebook Page also announced public meeting events, posted public meeting photos, and posted links to draft documents on the project website.

TWITTER

The RPCGB's Twitter Page (994 followers) was used to promote project updates, upcoming events, and press releases for Plan Pelham. Participants used the twitter handle @RPCGB to follow the Plans' progress.

Pelham Business Council Meeting



Pelham Business Council Meeting



Pelham Business Council Meeting



FACE-TO-FACE EVENTS

As part of the planning process, the project team held public meetings and interviews with stakeholders to facilitate community input. A steering committee composed of City of Pelham staff, City Councilors, members of the Planning and Zoning Commission, large business owners, 58 Inc. and civic activists was formed to provide a working relationship with the public. A combination of steering committee meetings and public meetings provided the project team with feedback and direction for the plan's development.

All face-to-face events are summarized below. Public involvement summaries are presented on pages 40-56, and illustrate public meeting presentations, activities, and any comments RPCGB received from the public.

PELHAM BUSINESS COUNCIL MEETINGS

Project updates were given at the following Pelham Business Council meetings: July 17, 2018, October 23, 2018 and April 16, 2019.

STEERING COMMITTEE MEETING #1: OCTOBER 11, 2018 @ CITY HALL

The first Steering Committee meeting was attended by 14 people. The meeting included project team introductions and a presentation which included the following:

- Comprehensive Plan process
- Project deliverables
- Public involvement strategies
- Project schedule
- Steering Committee roles and responsibilities

In addition to the project team introductions and the presentation, members of the steering committee were asked to fill out issue banners by plan element (economic and leadership development, quality of life, community development, infrastructure and planning and

public services) to inform the planning team about what is working, what is not working and what is needed within the City. Responses to the banners informed the planning team about the steering committees' priorities.

STEERING COMMITTEE MEETING #2: JANUARY 10, 2019 @ CITY HALL

The second Steering Committee meeting included a summary of input received at the October 23rd Kickoff Open Houses, an overview of online participation to date (400 Visioning Surveys and 2,709 unique website visitors), and an update on stakeholder interviews.

STEERING COMMITTEE MEETING #3: MAY 2, 2019 @ PELHAM RECREATION CENTER

The third Steering Committee meeting included an overview presentation of the following draft chapters: Future Land Use, Transportation, Green Systems, Economic Development and Planning and Public Services. In addition, the presentation also highlighted draft goals and recommended actions supported by the public at the April 16, 2019 Open Houses. Following the presentation, Lindsay Puckett led a work session with members of the steering committee as well as the Pelham Planning Commission regarding changes to the Future Land Use Map.



Public Meeting #1 Photos



Public Meeting #2 Photos



Public Meeting #1 Photos



Public Meeting #2 Photos



KICK-OFF OPEN HOUSE, PUBLIC MEETING #1: OCTOBER 23, 2018@ CIVIC COMPLEX

The first public meeting for the Plan Pelham was held on October 23, 2018 at the Pelham Civic Complex. Two meetings were held in order to reach as many residents as possible. In total, 85 people attended. The purpose of the meeting was to gather feedback regarding the state of the city today and citizen's issues and desires regarding economic and leadership development, quality of life, community development, infrastructure and planning and public services.

OPEN HOUSES / PUBLIC MEETINGS #2: APRIL 16, 2019 @ CIVIC COMPLEX

The purpose of this meeting was to gather feedback regarding draft goals and actions of the Comprehensive Plan. Two meetings were held in order to reach as many Pelham citizens as possible. Approximately 65 people attended

the two meetings. The meeting was broken up into the following stations: Chapter Overview Banners and Draft Goals and Recommended Actions Banners.

PELHAM BUSINESS COUNCIL MEETINGS

During the planning period, the planning team attended Pelham Business Council meetings to gather additional input and to provide a status update on the plan to their membership. These meetings included:

- Pelham Business Council Meeting, July 17, 2018
- Pelham Business Council Meeting, October 23, 2018
- Pelham Business Council Meeting, April 16, 2019

MEDIA COVERAGE

Plan Pelham was featured in the following media sources:

PELHAM REPORTER:

- October 18, 2018: "[Pelham residents invited to attend comprehensive planning kick off](#)"
- October 25, 2018: "[Residents give input at Pelham's first comprehensive plan public meeting](#)"
- April 3, 2019: "[Residents invited to give input at Pelham open house](#)"
- April 15, 2019: "[Pelham's Community Visioning Survey reveals strengths, weaknesses](#)"
- [April 19, 2019: "Pelham residents urged to give feedback on draft plans"](#)

WBRC:

- October 23, 2018: "[Pelham citizens come together to plant the city's future](#)"
- April 18, 2019: "[Pelham Comprehensive Plan](#)"

CBS 42

- November 21, 2018: "[Pelham seeking input on comprehensive plan](#)"
- April 16, 2019: "[Pelham asks residents, 'What's most important'?](#)"

ABC 33/40

- April 17, 2019: "['Plan Pelham' draft aims to create entertainment district, curb unwanted businesses](#)"



BAYLEE BRADLEY
CITY MANAGER

HERB RILES
CITY MANAGER



2

RESULTS + FINDINGS

PARTICIPATION RATES

The following pages outline the results from each public outreach strategy.

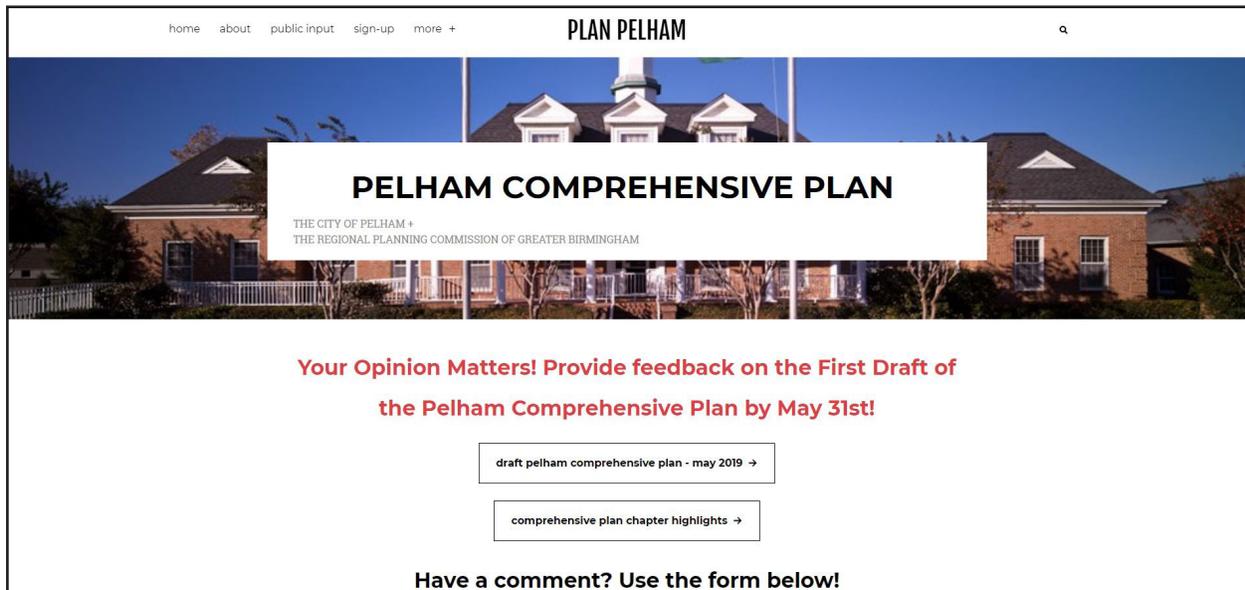
Table 2.1: Participation Rates

Public Meetings	Date	# of Participants
Kickoff Open Houses	10/23/2018	85
Draft Plan Reveal Open Houses	4/16/2019	65
Steering Committee Meetings		
Meeting #1	10/11/2018	18
Meeting #2	1/10/2019	14
Meeting #3	5/2/2019	11
Stakeholder Interviews		
City Department Heads	12/3/2018 and 12/17/2018	11
City Councilors / Mayor	12/3/2018 and 12/17/2018	6
Online Respondents		
Visioning Survey and Online Mapping Exercise	10/02/2018 - 12/14/2018	681
Web Content		
Plan Pelham Website Unique Visitors	As of 1/9/2020	1,656
Facebook Page Followers	As of 05/03/2019	844

WEB

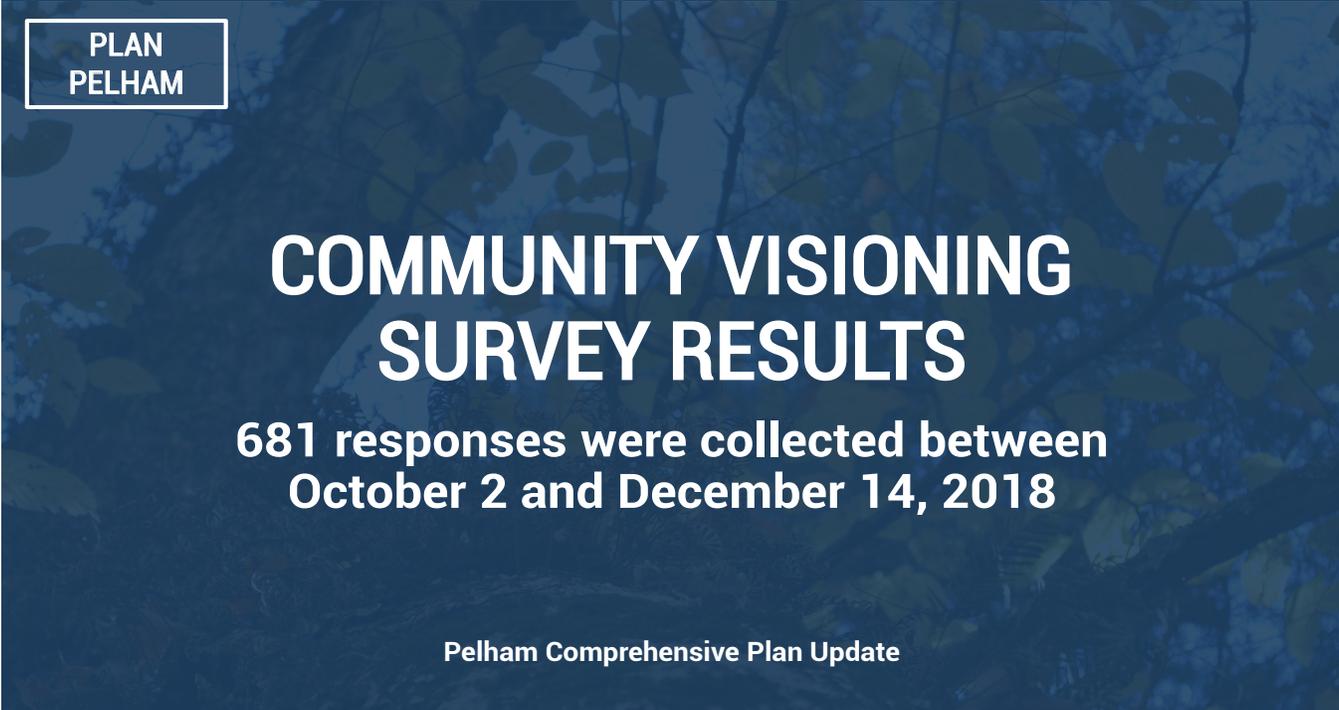
At the time of the Plan’s adoption, the Plan Pelham website (www.PlanPelham.com) had been visited by 1,656 unique visitors.

VISIONING SURVEY RESULTS



In total, 681 people completed the Plan Pelham Visioning Survey. In general, the Visioning Survey asked participants to respond to a series of questions and map their ideas on an interactive map. The following pages outline the results of the Visioning Survey.

EMAIL E-BLASTS

A dark blue banner with a background image of trees. In the top left corner, there is a white-bordered box containing the text "PLAN PELHAM". The main text is centered and reads "COMMUNITY VISIONING SURVEY RESULTS" in large white letters, followed by "681 responses were collected between October 2 and December 14, 2018" in smaller white letters. At the bottom center, it says "Pelham Comprehensive Plan Update" in a small white font.

PLAN PELHAM

COMMUNITY VISIONING SURVEY RESULTS

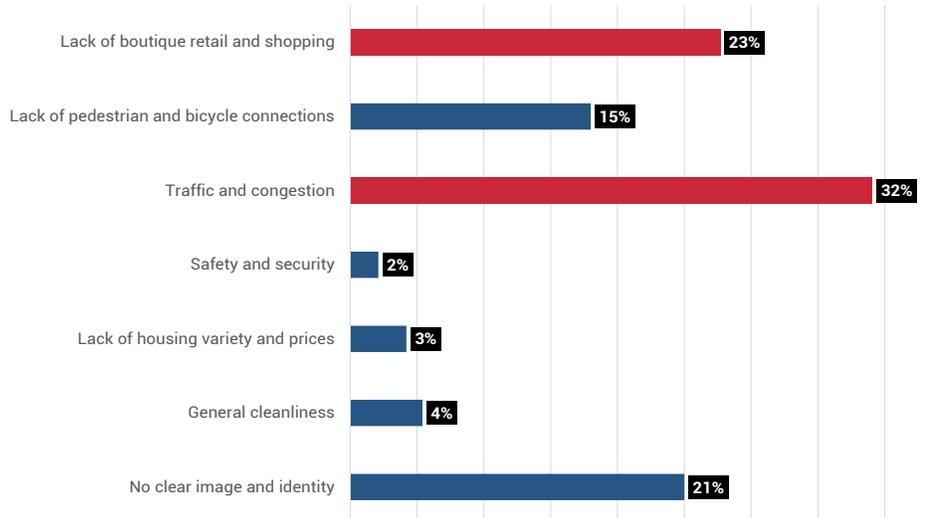
681 responses were collected between October 2 and December 14, 2018

Pelham Comprehensive Plan Update

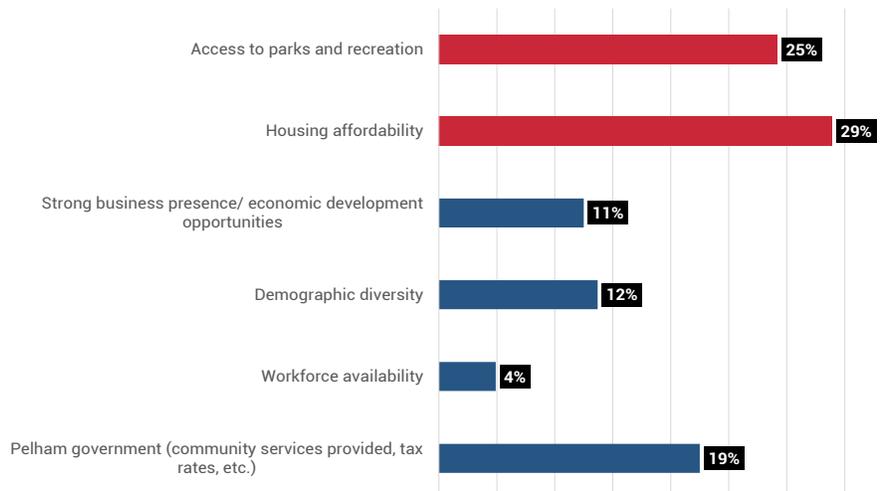
A solid dark blue banner with the text "GENERAL VISION QUESTIONS" centered in large white letters.

GENERAL VISION QUESTIONS

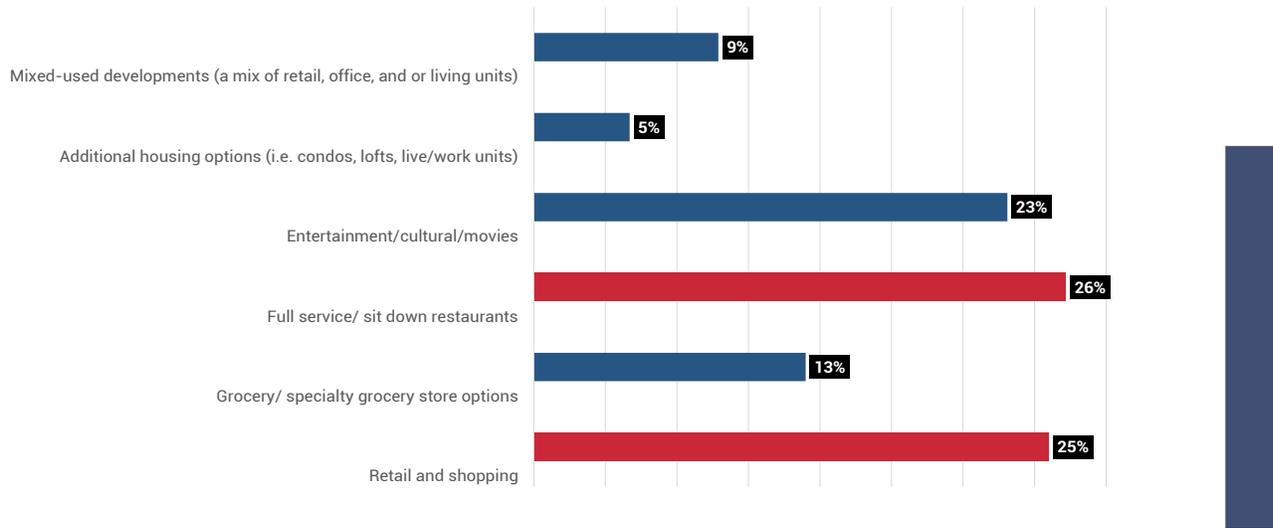
Q1. WHAT ARE THE TOP TWO CHALLENGES THAT PELHAM IS CURRENTLY FACING?



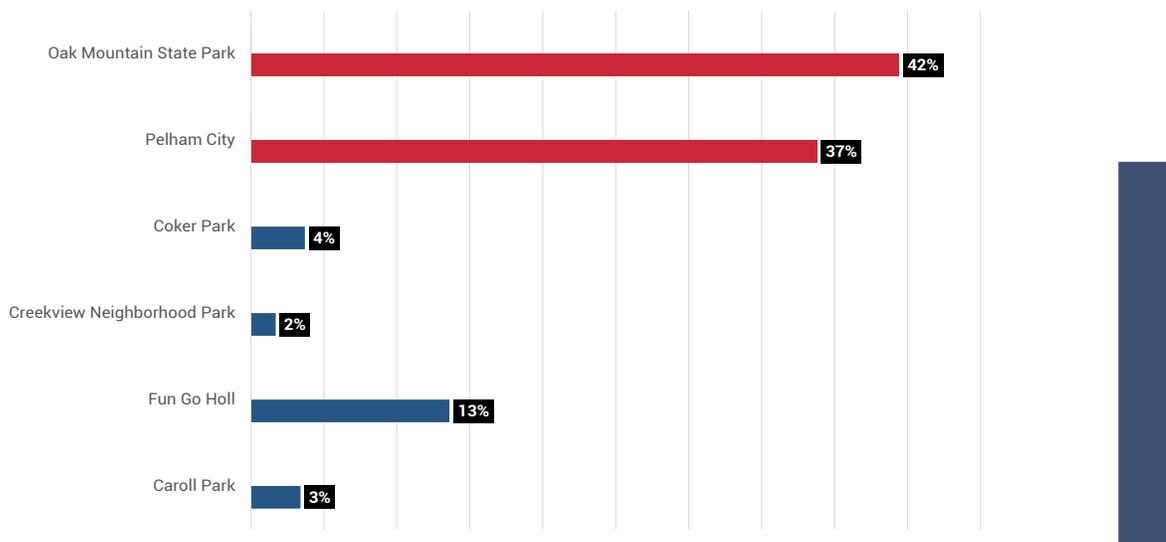
Q2. WHAT ARE THE TOP TWO STRENGTHS OF THE CITY OF PELHAM?



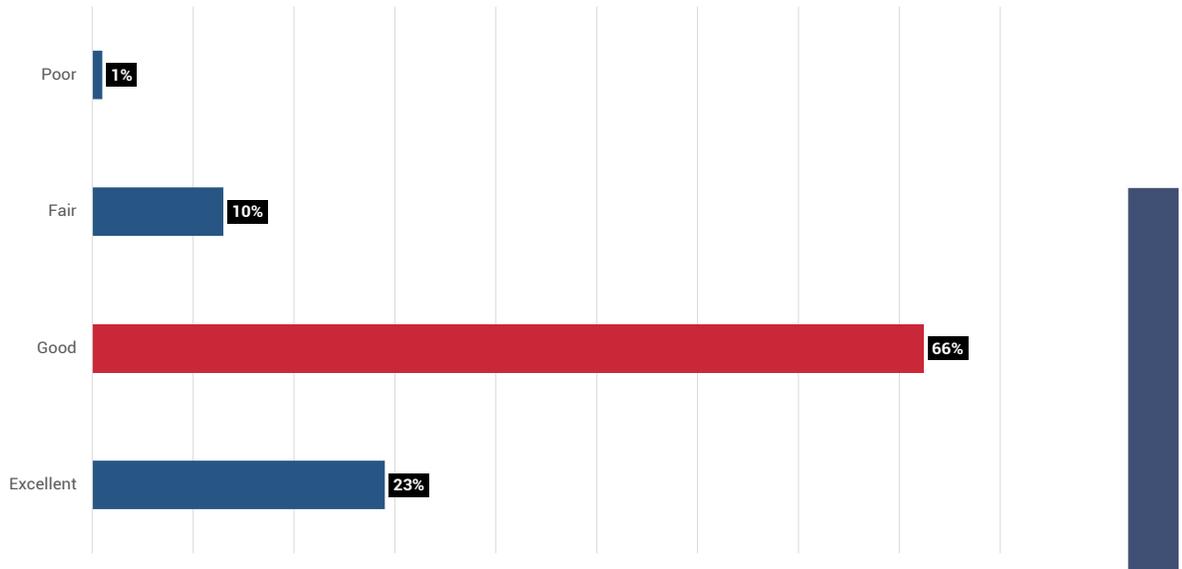
Q3. WHAT TYPES OF DEVELOPMENT WOULD YOU LIKE TO SEE MORE OF IN PELHAM? (CHOOSE UP TO 3)



Q4. WHICH PARKS WITHIN THE CITY OF PELHAM DO YOU FREQUENT THE MOST? (CHOOSE UP TO 3)

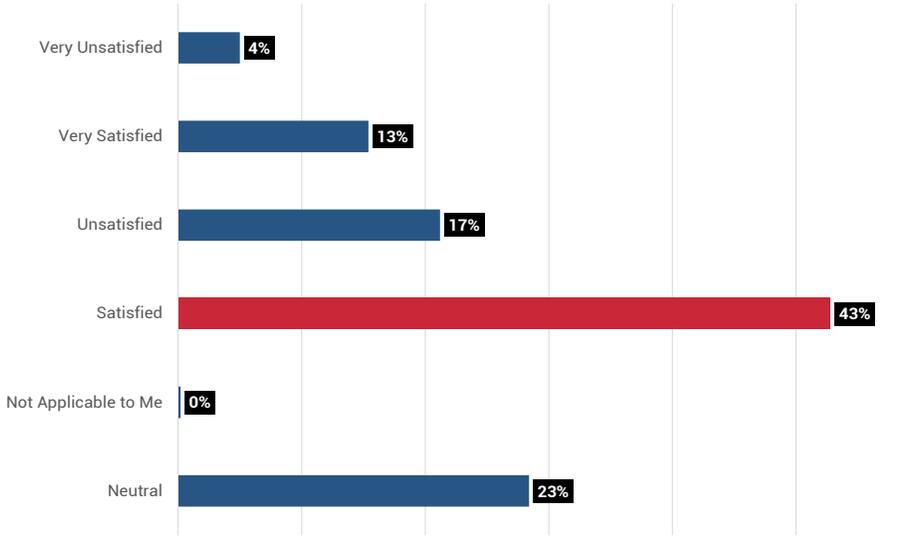


Q5. HOW WOULD YOU RATE THE QUALITY OF LIFE IN PELHAM?

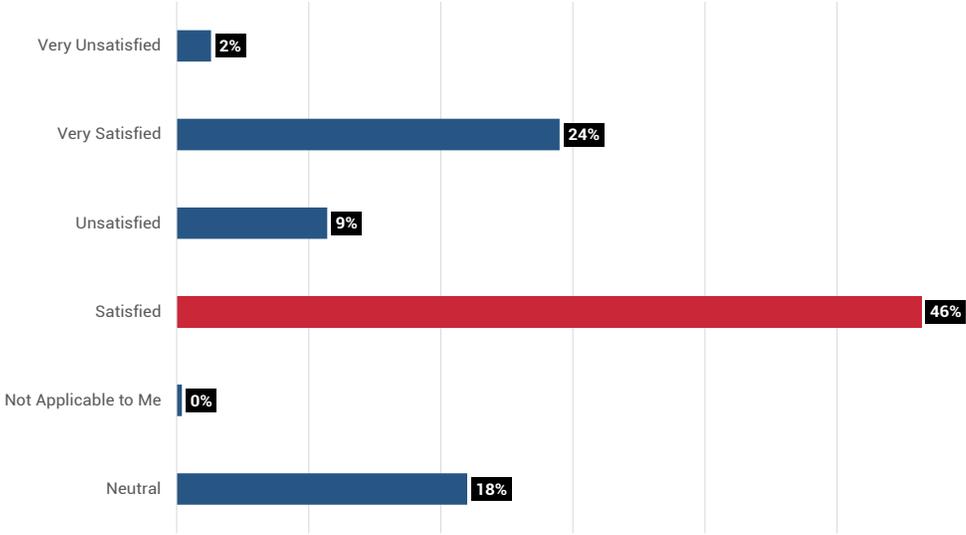


PUBLIC SERVICES + FACILITIES SATISFACTION QUESTIONS

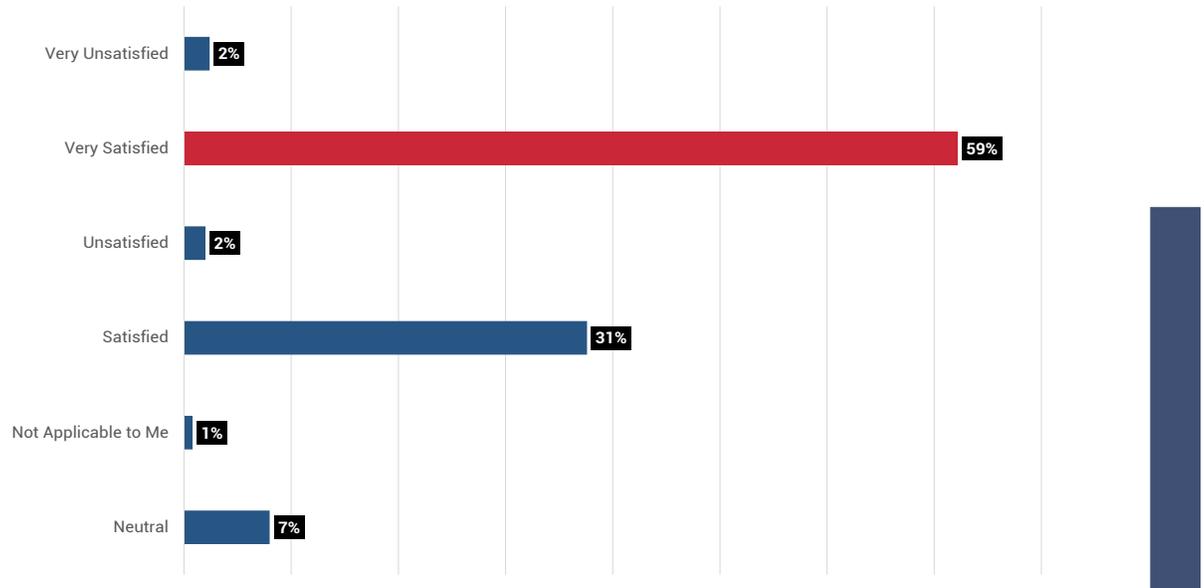
MAINTENANCE OF LOCAL ROADS. (POTHOLES, PAVING, SIDEWALKS)



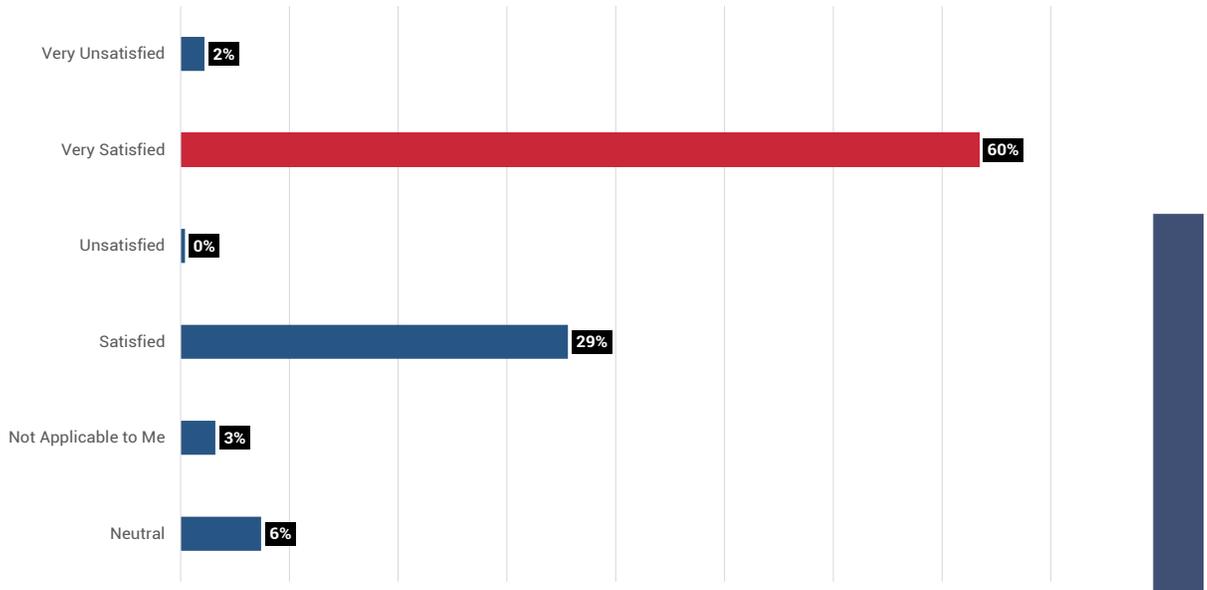
MAINTENANCE OF LANDSCAPING (AT PUBLIC PARKS + FACILITIES, HIGH MEDIANS ETC.)



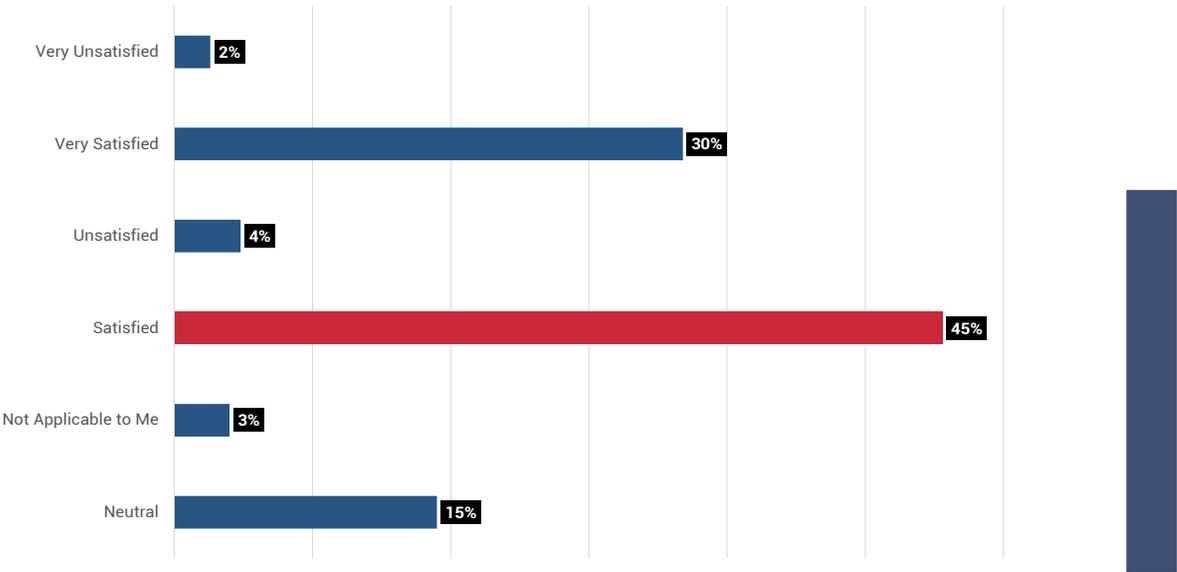
POLICE PROTECTION



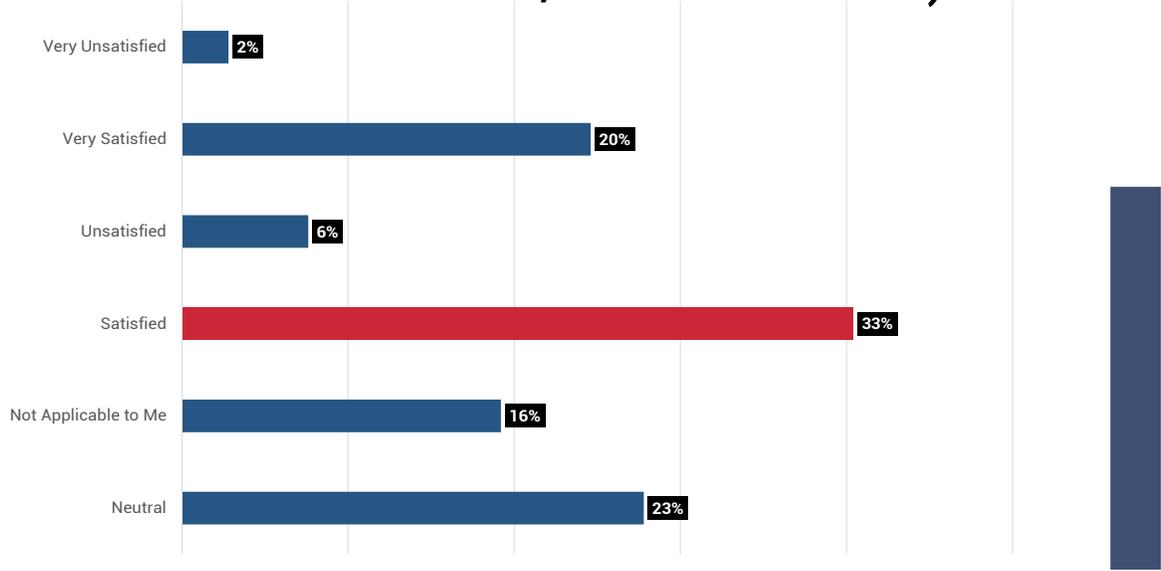
FIRE + RESCUE SERVICES



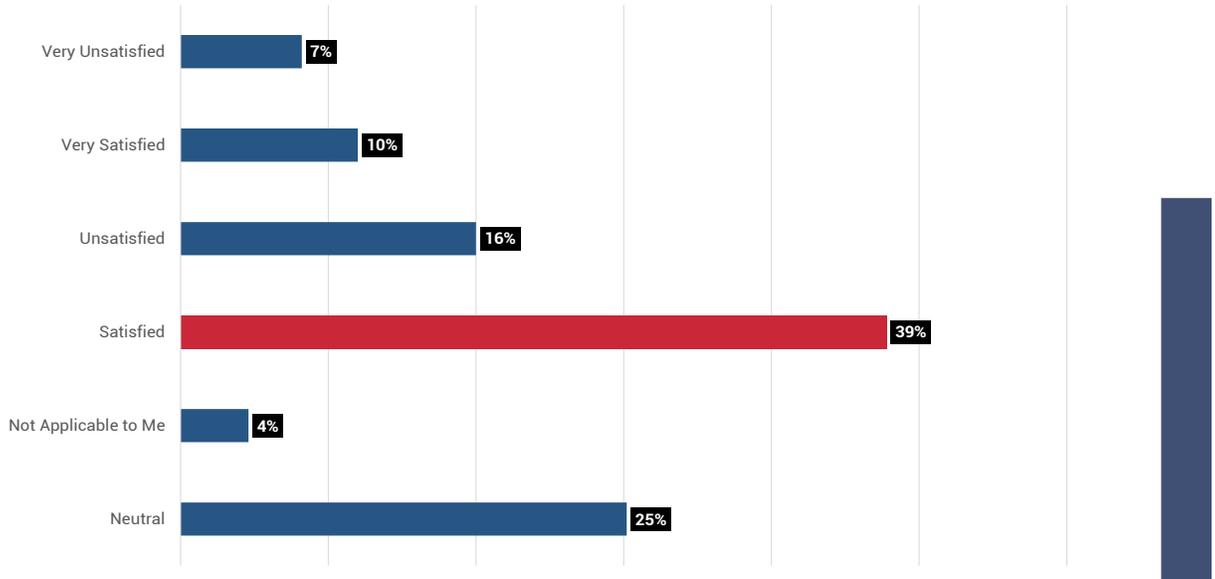
PARKS + RECREATION FACILITIES



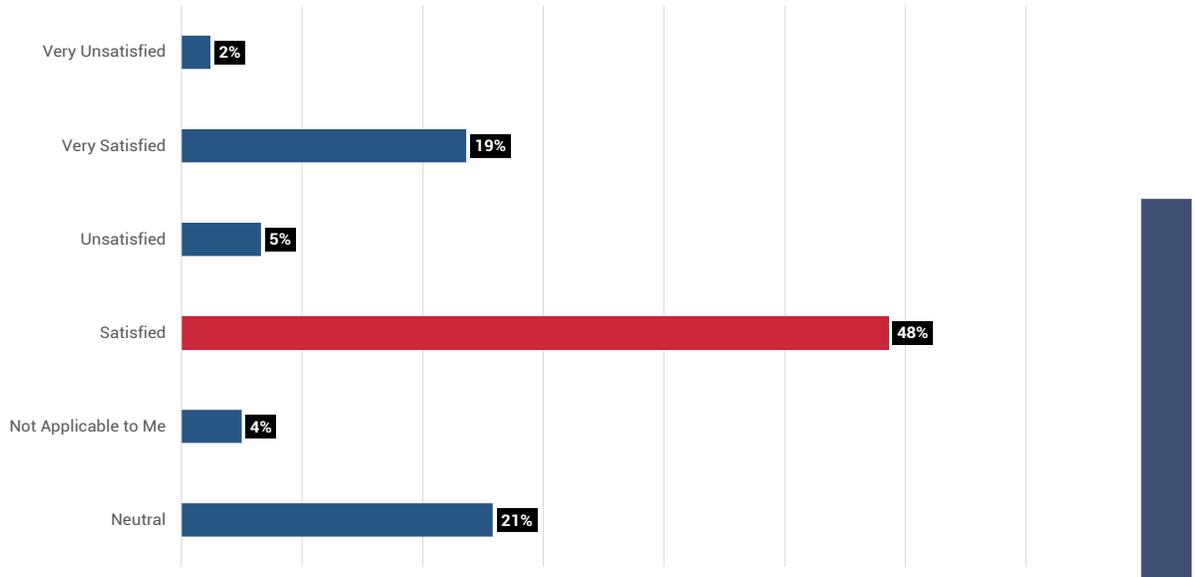
RECREATIONAL PROGRAMS (I.E. YOUTH SPORTS PROGRAMS, FITNESS CLASSES)



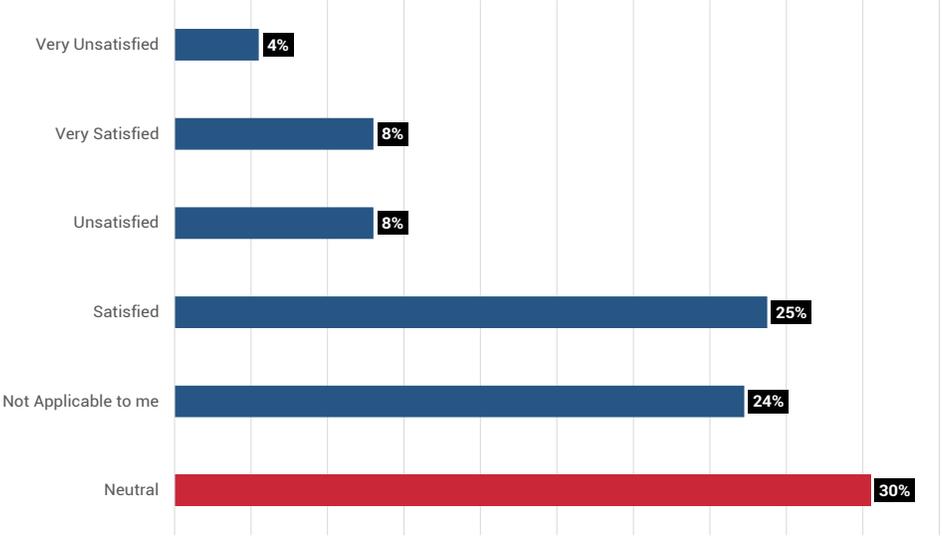
ADVANCED DISPOSAL SERVICES



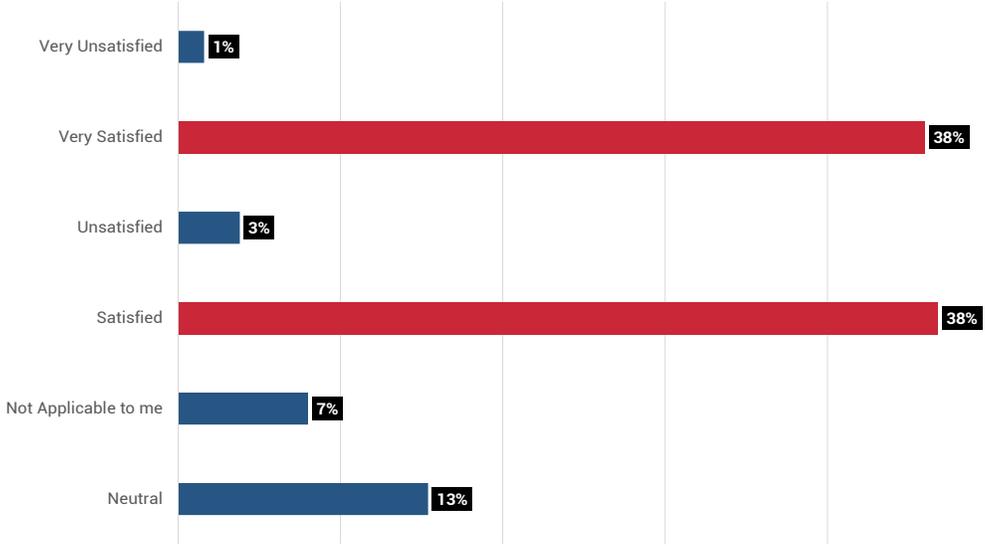
PELHAM SEWER + WATER



RESPONSIVENESS BY THE CITY TO RESPOND TO FORMAL COMPLAINTS



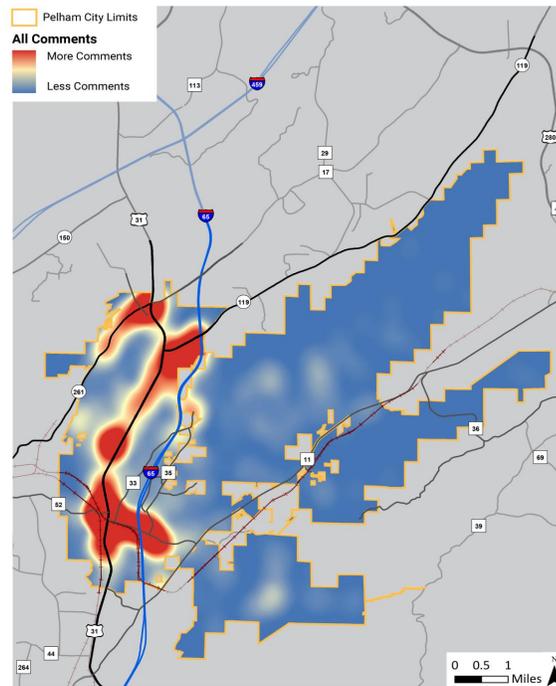
PUBLIC FACILITIES (I.E. SENIOR CENTER, LIBRARY, RECREATION CENTER)



MAPPING COMMENTS

ALL COMMENTS

1,209
COMMENTS



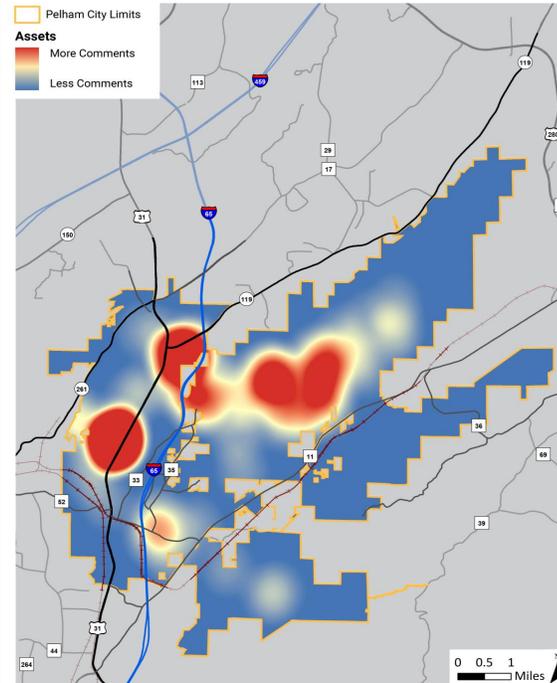
AN PELHAM

ASSETS

164

COMMENTS

Assets	Frequency
Parks & Recreation	93
Retail Choices	9
Schools	4
City Services	1
General/Unknown Asset	57

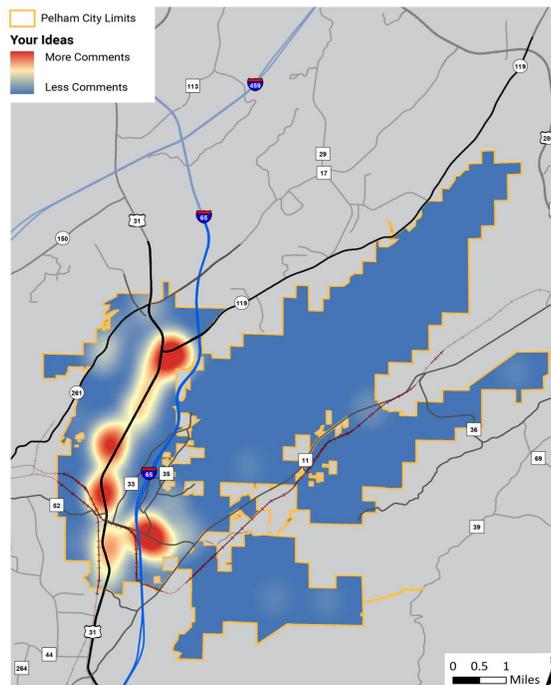


IDEAS

206

COMMENTS

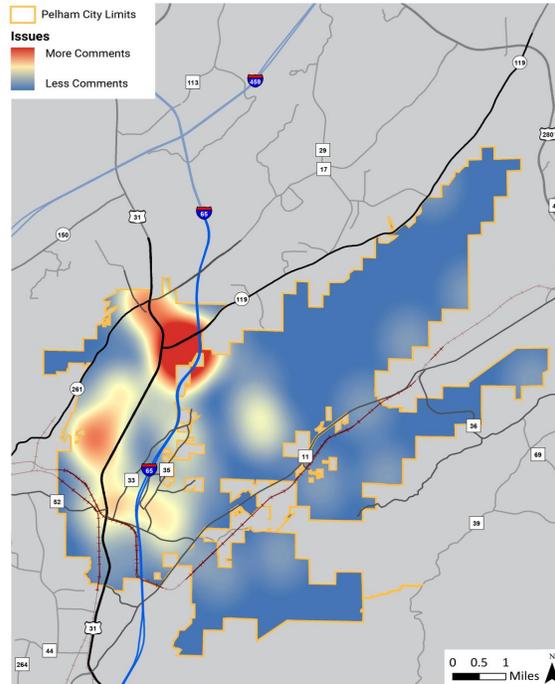
Ideas	Frequency
Expand Retail Options	68
Improve Aesthetics	53
Redevelop	39
Include Mixed-Use Developments	13
Need Parks and Greenspace	12
Public Events	8
Housing Options	5
Business Development	2
Unknown Idea	6



ISSUES

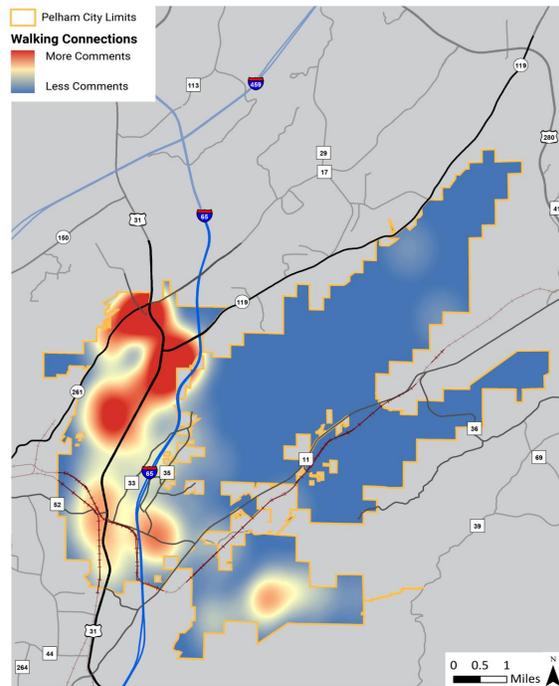
87
COMMENTS

Issues	Frequency
Governance	29
Safety Concerns	17
Development Concerns	11
Flooding & Drainage	8
Infrastructure	5
Zoning	3
School Administration	3
Unknown Issue	11



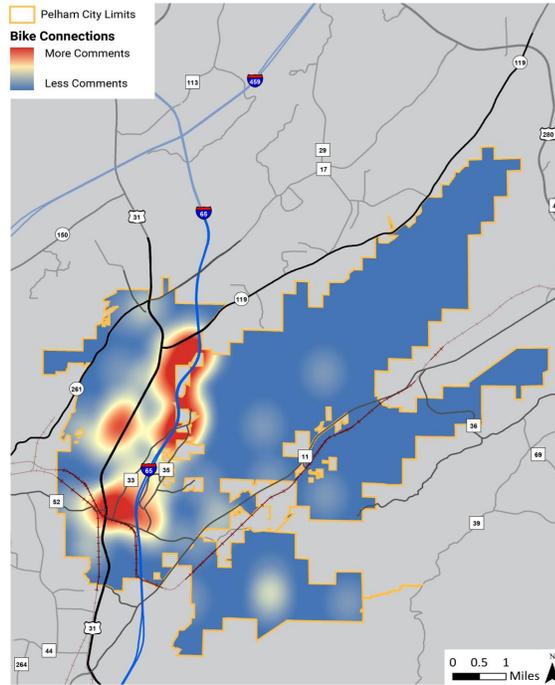
WALKING CONNECTIONS (DESIRE FOR SIDEWALKS)

119
COMMENTS



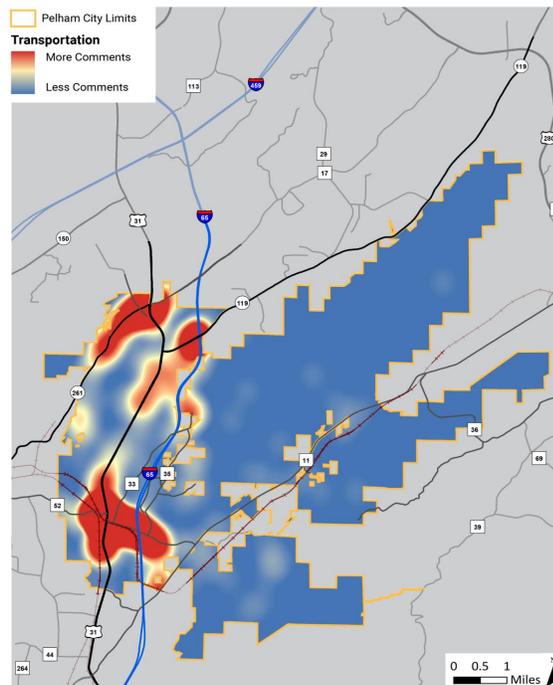
BIKE CONNECTIONS (DESIRE FOR BICYCLE FACILITIES)

96
COMMENTS



TRANSPORTATION ISSUES

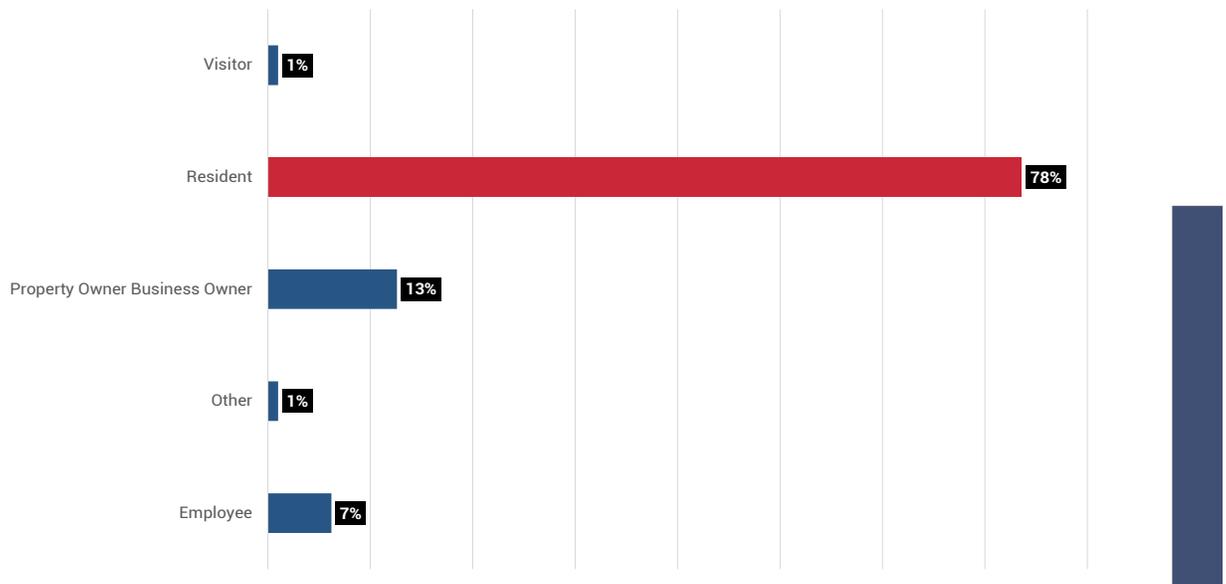
537
COMMENTS



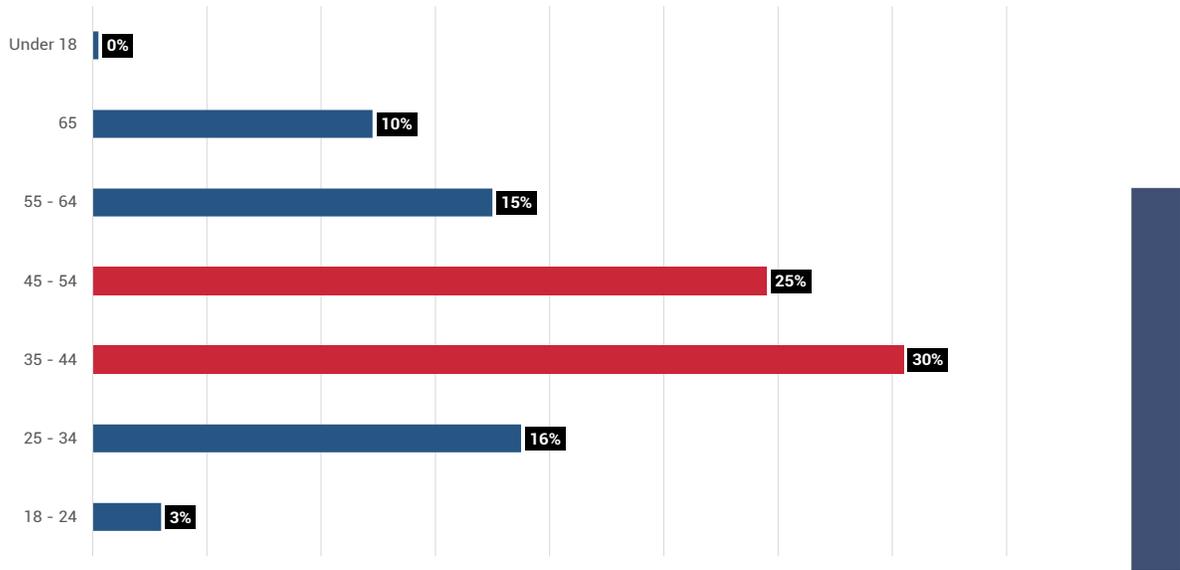
Transportation Issues	Frequency
Congestion	171
Intersections needing improvement	132
Railroad crossing issues	57
Local street needs / maintenance	20
Speeding	14
New roadway connections desired	7
Transit	1
Other traffic issue	135

DEMOGRAPHIC QUESTIONS

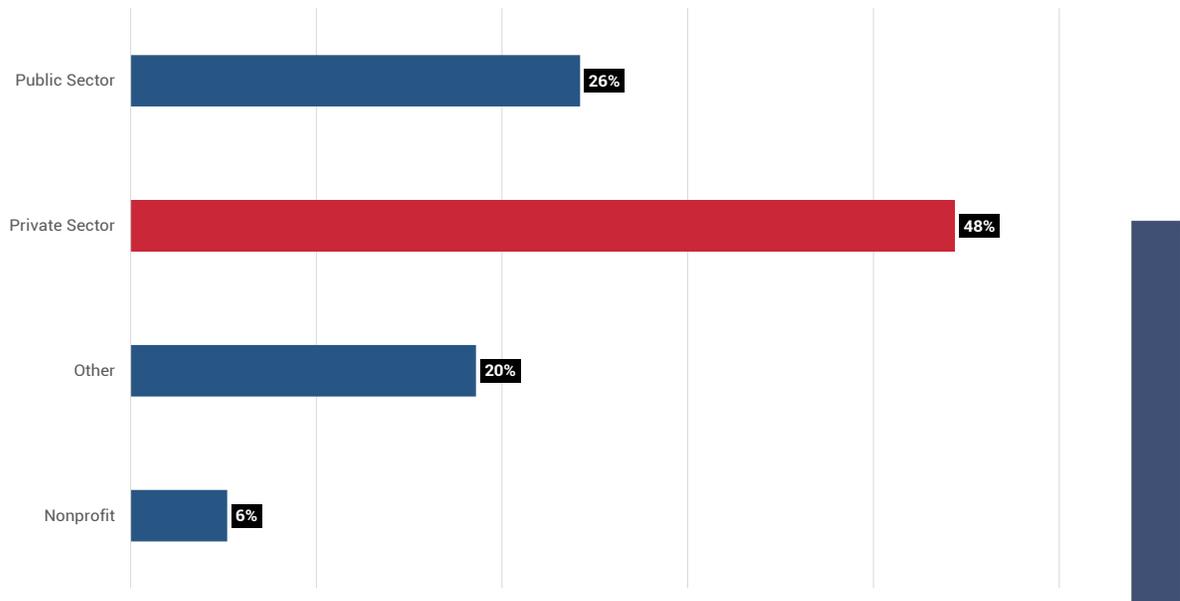
WHAT IS YOUR RELATIONSHIP TO PELHAM?



WHAT IS YOUR AGE GROUP?



IN WHAT SECTOR IS YOUR OCCUPATION?



During the planning process, E-blasts were used to announce events such as the Kickoff Open Houses, the Visioning Survey results, and draft plan documents. The following E-blasts were sent:

- **October 04, 2018:** “Annocing the Kick-off of the Pelham Comprehensive Plan”
- **October 22, 2018:** “ Don’t forget to join us for one of our kick-off open house events on Tuesday October 23rd!”
- **October 25, 2018:** “The kickoff events on October 23 were a huge sucess - thank you to the 75+ people in attendance!”
- **November 14, 2018:** “The Plan Pelham online interactive survey is open through December 15. Take the survey for a chance to win a \$25 Publix gift certificate!”
- **January 14, 2019:** “Thank you for sharing your ideas and issues!”
- **March 25, 2019:** “Save the date! Tuesday, April 16th”
- **April 10, 2019:** “We hope to see you next week! Tuesday, April 16th”
- **April 15, 2019:** “We hope to see you tomorrow! Tuesday, April 16th”

PRINT MEDIA

All public meeting flyers were emailed to Steering Committee members, Pelham citizens who provided their email address at face to face events, and RPCGB’s initial stakeholder list. Recipients were urged to print the flyer and display it at key locations across the city. In addition, flyers were also posted on Facebook to promote the events using social media. Copies of the flyers can be found on [page 34](#) and [page 44](#).

FACE TO FACE EVENTS, PUBLIC MEETING INPUT

OCTOBER 23, 2018 KICKOFF OPEN HOUSES

The Kickoff Open Houses for Plan Pelham were held on October 23, 2018 at the Pelham Civic Complex. Two open house meetings were held in order to reach as many Pelham residents and stakeholders as possible. The first Open House was held from 11:00 am to 1:00 pm and second Open House was held from 5:30 pm to 7:00 pm. In total, 85 people attended the Kickoff Open House events.

The purpose of the Kickoff Open Houses was to gather feedback regarding the state of Pelham, citizens' issues and desires, and to understand how residents would like Pelham to look in



Tuesday, October 23rd **Pelham Civic Complex**

11:00am - 1:00pm

.....

5:30pm - 7:00pm

Learn about the plan!

Map your ideas!

Give us your input!

Get Involved!

Learn more at: www.PlanPelham.com

Issue Banners



the future. Participants were encouraged to provide feedback to the planning team through the following interactive activities:

- Project Fact Sheet
- Issue Banners
- Visioning Survey + Map Exercise

PROJECT FACT SHEET

Instead of a formal presentation, attendees had an opportunity to view a project fact sheet to learn about the comprehensive plan update, project timeline, planning process and ways to get involved (see [Figure 2.1](#)). Staff was on hand to answer any questions. The project fact sheet is also available on the project website.

ISSUE BANNERS

Meeting attendees were encouraged to write what is working, what is not working and what is needed in Pelham regarding the following topics: economic and leadership

Visioning Survey



Map Your Ideas Exercise



Figure 2.1: Pelham Fact Sheet, pages 37-38

PLAN PELHAM **COMPREHENSIVE PLAN FACT SHEET**

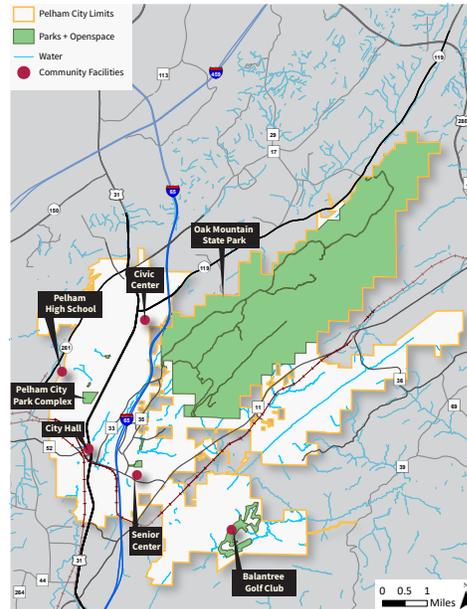
WHAT IS A COMPREHENSIVE PLAN?

A Comprehensive Plan is used as a guide to decision-making over the next 5-15 years. The plan is used for guiding decisions regarding land use, development, growth management and capital improvements. It provides a framework for guiding public and private decisions that will affect new development as well as reinvestment in existing neighborhoods and business areas.

WHY IS THE COMPREHENSIVE PLAN IMPORTANT TO ME?

The Comprehensive Plan is used as a guide to decide where future housing and business growth should occur, to determine what types of transportation system investments are needed, to determine what changes are needed to recruit more businesses and jobs, to determine what housing needs exist, to protect environmentally sensitive areas and to determine what is needed for the safety and welfare of the citizens.

The Plan is also a guide for zoning decisions, which in turn guides development permits in the City. Therefore, it is important to be involved in the formation of the plan to influence decisions on future development activity.



COMPREHENSIVE PLAN VS. ZONING ORDINANCE

Comprehensive Plan	Zoning Ordinance
Provides general policies, a guide.	Provides specific regulations, the law.
Describes what should happen in the long-term; recommended land use for the next 20 years, not necessarily the recommended use for today.	Describes what is and what is not allowed today, based on existing conditions
Includes recommendations that involve other agencies and groups	Deals only with development-related issues under control
Flexible to respond to changing conditions	Predictably, rigid, requires formal amendment for change
General Land Use Categories (i.e. residential, commercial, etc.)	Zoning Districts (i.e. R1 Residential, C-1 Business Zone, etc.)
General Land Use Locations	Parcel specific zoning designations
Base document, declaration of goals	Implementation of goals/plans

PROJECT TIMELINE

The Comprehensive Plan typically takes between 9 -12 months to complete.



COMPREHENSIVE PLAN FACT SHEET

WHO'S LEADING THE COMPREHENSIVE PLAN?

This Comprehensive Plan is the cooperative effort between the Regional Planning Commission of Greater Birmingham (RPCGB) and the City of Pelham.

HOW IS IT FUNDED?

The Comprehensive Plan update is being funded through the Building Communities Program. The program is administered through the Regional Planning Commission of Greater Birmingham, who provides federal funding for 80% of the project cost and the City of Pelham provides the local government match of 20% of the project cost.

HOW LONG WILL IT TAKE TO DEVELOP THE COMPREHENSIVE PLAN?

Typically 9 months to a year. The Regional Planning Commission of Greater Birmingham begins by engaging the community to understand issues and challenges, and to develop a shared vision for the future of Pelham. The planning team then prepares a draft Plan based on the community's vision and desired goals. Public meetings and open houses are held throughout the development of the plan to get input and public comments. The plan then goes before the City's Planning and Zoning Commission and the City Council for adoption.

WHAT ARE THE CITIZENS' ROLES IN THE PLANNING PROCESS?

During the course of the planning process residents, business owners, landowners, and others can actively participate in the planning process by sharing their vision for growth.

Think about what areas of your community need to grow or change? What are some specific uses or opportunities you would like to have in your community (For example: More retail? More entertainment destinations? More parks? More offices?)

This is a plan being created with input BY the citizens and everyone is welcome to participate...It is a plan that strives to be all-inclusive. Not every idea will get into the final plan, but all of them will be considered.

HOW CAN YOU PARTICIPATE?

Below is a list of ways that you can participate in the planning process, both on and offline:

- Visit the project website (www.PlanPelham.com)
- Go to the "Public Input" page on the website to take online surveys and view meeting notices
- Go to the "Sign-up" page on the website to receive e-mail updates
- Attend public meetings - prepare your ideas, questions, and concerns to be expressed
- Follow city and RPCGB-related Facebook pages





development, quality of life, community development, infrastructure and planning and public services. The results of these banners are shown in **Figure 2.2– Figure 2.6**.

VISIONING SURVEY+ MAPPING EXERCISE

In addition to the project fact sheet and issue banners activity, participants were encouraged to take the Visioning Survey if they had not done so. Participants were able to take the survey either with pen and paper, or by accessing the online version via RPCGB’s i-Pads. For participants who took the hard copy survey, RPCGB staff was on-hand to record and map the comments geographically. Comments were recorded under the following topics: “assets,” “your ideas,” “issues,” “sidewalks,” “bike routes” and “traffic issues.” Results of the Visioning Survey and mapping exercise are included in the Visioning Survey results section on **pages 19-33**.

Figure 2.2: Economic + Leadership Development Issues Banner

ECONOMIC + LEADERSHIP DEVELOPMENT		ELEMENTS	WHAT'S WORKING	WHAT'S NOT WORKING	WHAT'S NEEDED
		<p>Business Opportunities (What additional types of businesses would you like to see?)</p> <ul style="list-style-type: none"> Low end business moratorium - great! Starbucks, farm to table restaurants needed, but a good variety of businesses along SR119, U.S.31, and business parks Local restaurants (not chain) boutiques 	<ul style="list-style-type: none"> Don't add additional retail just for the sake of more retail. Give careful consideration to retail to avoid unsuccessful competition with Hoover and other areas Business diversity - other than retail + restaurants - more entertainment that is businesses and family friendly that is not available in Hoover, Helena, or Alabaster Too many strip centers Leadership development for our teenagers and parents 	<ul style="list-style-type: none"> More outdoor experiences oriented near Oak Mountain to capitalize on this jewel Winn Dixie or Kroger, Starbucks, assisted living facilities, veteran's clinic, event centers, large play facilities for teens, food court facility with sit down wifi. Family facility in that open field behind Dairy Queen, hwy 119 areas, parents and teenagers, development leadership Shopping, entertainment 	
		<p>Partnerships + Organizations (i.e. Pelham Business Council, South Shelby and Greater Shelby Chambers of Commerce)</p> <ul style="list-style-type: none"> Healthy places to eat 58 Inc, Chamber, Pelham Business Alliance, Pelham Business Council Leadership Shelby County 	<ul style="list-style-type: none"> Pelham Post office- mail is regularly misdelivered 	<ul style="list-style-type: none"> Recommend long term realistic financial incentives and business tax credits - we do not need to give corporate handouts, municipalities far too often get burned Incentives to attract full service sit down restaurants City support to publicize/market small businesses 	
		<p>Financial incentives + tax credits offered by the City to businesses</p> <ul style="list-style-type: none"> Pelham 	<ul style="list-style-type: none"> Not enough sit down full service restaurants, Pelham is almost a food desert for good food. 	<ul style="list-style-type: none"> Citywide wifi Making sure everyone in the city is responsive and easy to work with Provide incubator space for business development in Pelham Work closely with 58 Inc. 	
		<p>Business Recruitment / Retention Efforts</p> <ul style="list-style-type: none"> City Council is helpful to businesses 		<ul style="list-style-type: none"> Allow department heads to run their departments or get someone else to do the job Youth leadership programs Leadership competition for Youth More high school trade education including plumbing, welding, electrical, and CDL truck driving training. 	
		<p>Leadership Development</p> <ul style="list-style-type: none"> Good Mayor and City Council 	<ul style="list-style-type: none"> Too much micromanagement 		

Figure 2.3: Quality of Life Issues Banner

QUALITY OF LIFE	ELEMENTS	WHAT'S WORKING	WHAT'S NOT WORKING	WHAT'S NEEDED
	K-12 Education (and Facilities)	<ul style="list-style-type: none"> The city school system is the best thing Pelham has done! (3) 	<ul style="list-style-type: none"> It seems like the teachers may need access to other resources for IEP students. I agree with the above comment. We need another k-5 facility to keep up with housing developments. There should be 900+ k-5 students in the building 	<ul style="list-style-type: none"> Pelham needs more trade oriented programs to teach trade skills including CDL, truck driving training, plumbing, welding, electrical training, and mechanics Higher more ESL teachers
	Community Facilities (Community Center, Recreation Center, Library + Senior Center)	<ul style="list-style-type: none"> Some of the best in Birmingham region, especially in Shelby County - Great progress! (3) I love the new library, recreation center, and dog park! (6) New community facilities help to create a great gateway into this area and help to provide new community engagement activities that were previously lacking. The staff within the new facilities are great. 	<ul style="list-style-type: none"> Availability and selection of programming Parking automation 	<ul style="list-style-type: none"> I would love to see more programming towards financial literacy Ability to walk and bike between parks Public pool with small admission fee to cover cost More parking at the Recreation Center I would like to see more automation of membership at the Recreation Center. For example, it would be great if I could sign-in without card, or via a app on my phone I would like to see a internet café or restaurant in library New software for recreation center Entertainment venues
	Parks + Rec Facilities (Maintenance, general conditions)	<ul style="list-style-type: none"> Better restrooms to replace those that are old Parks and recreation train car City Park additions are great (2) 	<ul style="list-style-type: none"> Outreach and awareness of current activities 	<ul style="list-style-type: none"> More bike lanes More sidewalks The announced connection from City Park to Oak Mountain State Park
	Parks + Rec Programs (What additional programs and activities are needed?)			<ul style="list-style-type: none"> We need additional family oriented activities in the park More programs are needed to keep kids occupied A swimming pool would be great behind the Recreation Center
	Access to Health Care Services	<ul style="list-style-type: none"> Sufficient (2) 	<ul style="list-style-type: none"> Patient care at hospital 	<ul style="list-style-type: none"> We need more specialist We need to update the reputation of Shelby Baptist Medical Hospital
	Access to Childcare Facilities	<ul style="list-style-type: none"> Retired- not a concern 		

Figure 2.4: Community Development Issues Banner

COMMUNITY DEVELOPMENT		ELEMENTS	WHAT'S WORKING	WHAT'S NOT WORKING	WHAT'S NEEDED
		Diversity of Housing Stock (housing and lot sizes, prices, etc.)	<ul style="list-style-type: none"> Affordable housing 	<ul style="list-style-type: none"> Need more affordable new homes (\$150k to \$175k) Emphasis on single family homes - way to many apartments - transient population 	<ul style="list-style-type: none"> Apartments to compete with new Huntley ones, but not marketed to young adults Senior housing (not nursing homes) 1 level smaller homes, no stairs (2) Affordable housing for seniors More housing variety (something besides single family and apartments)
		Availability of Senior Housing (nursing homes, assisted living facilities)			<ul style="list-style-type: none"> I would like to see a assisted living facility near new hospital on 52 Need more facilities
		Concentrations of Distressed Housing / Problem Areas		<ul style="list-style-type: none"> Apartments bring down property values and become problem areas Aging poorly built houses 	
		Code Enforcement	<ul style="list-style-type: none"> Fast response times 	<ul style="list-style-type: none"> Lack of fast response times Allowing people to park their cars in their yards - awful! 	<ul style="list-style-type: none"> I would like to see more enforcement on our roadways. Work trucks are parked too long on streets, sometimes overnight or longer
		City Gateways (Maintenance, landscaping, visibility)		<ul style="list-style-type: none"> Landscape interchanges - they look terrible (especially State Route 119) City Hall needs make-over (trees obstruct view) Lack of signage at main thoroughfares 	<ul style="list-style-type: none"> Street cameras More sidewalks are need at city entrances

Figure 2.5: Infrastructure Issues Banner

ELEMENTS	WHAT'S WORKING	WHAT'S NOT WORKING	WHAT'S NEEDED
<p>Sidewalks (Where are new sidewalks needed? What existing ones need improvements?)</p>	<ul style="list-style-type: none"> City parks are very usable Love the new Bearden Road sidewalk from Pelham High School to City Park (3) More people and families spending time outside! 	<ul style="list-style-type: none"> Highway 11 Sidewalks through the city, especially in the populated areas 	<ul style="list-style-type: none"> Bike lanes are needed on Highway 11(3) U.S. 31 /Pelham Parkway needs sidewalks and bike paths all the way down (5) The previously announced sidewalk/bike path connection from Bearden Road to Oak Mountain State Park Sidewalks over Chandalar Bridge to Carroll Park Need more accessible sidewalks with lighting in residential areas (3)
<p>Paving / Road Maintenance</p>	<ul style="list-style-type: none"> Highway 31 paving looks good 	<ul style="list-style-type: none"> Regulate traffic signals Road improvements are not keeping up with traffic growth Huntley Parkway needs repaving and maintenance (4) Please widen Winslett Road that leads to Walmart Parking lot Oak Mountain Roadway Lee Street / Highway 52 Highway 52 at the tank farm exit 	<ul style="list-style-type: none"> A right turn lane is needed onto U.S. 31 from Chandalar South We need turn pockets on Highway 11 for each subdivision and anywhere there is major new construction Long term projects need more transparency Oak Mountain State Park road needs repaved without destroying the tree tunnel Roads need to be widened and paved A cut through road from Lee Street to Highway 52 going towards Helena Widen the roads for turnoff traffic Street maintenance on Huntly Parkway
<p>Adequate Traffic Control (I.e. speeding)</p>	<ul style="list-style-type: none"> I-65 (southbound) is getting better with the extra travel lane No light is needed on Bearden Road Speed control on U.S. 31/Pelham Parkway and Bearden Road is good, keep it up. 	<ul style="list-style-type: none"> Speeding on Bearden road Traffic on State Route 261 - need alternate routes or add lanes to improve flow (2) Trucks from quarry fly down SR 261 Timing between traffic lights needs improving Old Montgomery Highway/ SR 275 & U.S. 31 intersection are still very dangerous Intersection of U.S. 31 and Highway 52 does not work Valleydale/SR 261/ U.S. 31 Intersection Church of the Highlands is causing congestion and additional traffic... What can be done to improve this? (3) Traffic cuts through in Chandalar/Indian Hills subdivisions State Route 261 from Publix to Helena CSX Blockages Stop Signs 	<ul style="list-style-type: none"> A stop sign is needed on Bearden road to slow down traffic Please patrol Chandalar subdivision A traffic light is needed at the intersection of Highway 11 and Wild Timber Parkway/ Grey Oaks Parkway Speed bumps are needed in neighborhoods, especially along Chandalar South Anything that can be done should! Roundabout at State Park Road and entrance to Oak Mountain State Park. Add bus service to narrows on Highway 289 The SR 119 exit on I-65 south (exit 246) backs up at rush hour, consider re-timing the lights to alleviate traffic Remove the traffic light at Valley Intermediate school, or at least set to flashing Consider adding road cameras, speed bumps, and roundabouts to improve speeding along major roadways

INFRASTRUCTURE

Figure 2.6: Planning + Public Services Issues Banner

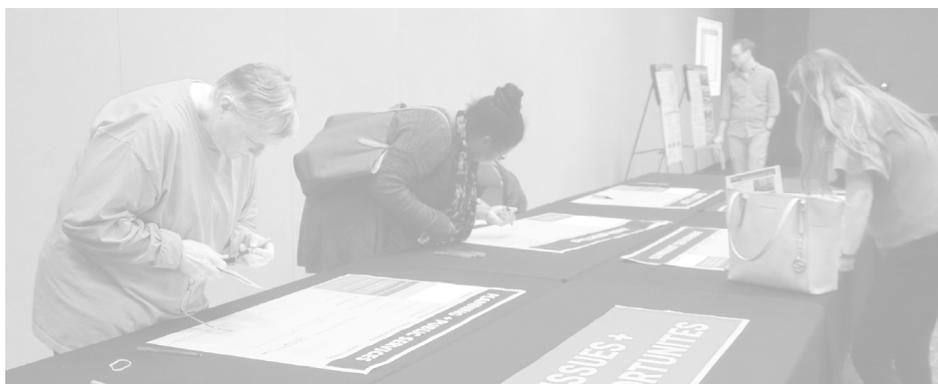
<h1>PLANNING + PUBLIC SERVICES</h1>			
ELEMENTS	WHAT'S WORKING	WHAT'S NOT WORKING	WHAT'S NEEDED
Public Safety	<ul style="list-style-type: none"> Pleased with safety in Oak Mountain Estates due to police patrolling Thanks to patrols in Wooddale/Zodiac Hills Chandalar South is patrolled well Outstanding, great police department (3) Police chief leadership 		<ul style="list-style-type: none"> Community relations, Chaplains program
Fire/EMS	<ul style="list-style-type: none"> The services provided by the Fire/EMS is outstanding! (7) 	<ul style="list-style-type: none"> CSX blocks roadways. It is difficult to reach neighborhoods when there is an emergency. Due to the train, Pelham's Fire Department couldn't cross the tracks and Helena and Alabasters' fire departments weren't covering the call 	<ul style="list-style-type: none"> Fire station on Highway 11 should happen sooner, not later!
Code Enforcement	<ul style="list-style-type: none"> Seems to work to me 	<ul style="list-style-type: none"> Cars parked in yards 	<ul style="list-style-type: none"> Animal control for cats Cars and work trucks parked overnight or longer on the street
Garbage Pick Up + Recycling	<ul style="list-style-type: none"> Containers work well and turnaround is quick for replacement carts 	<ul style="list-style-type: none"> Can be inconsistent in throwing cans in the streets Needs major help with customer service Horrible treatment of the garbage cans (2) 	<ul style="list-style-type: none"> Make recycling mandatory Additional household trash pick up is needed besides twice a year More recycling service
Street Cleaning + Litter Control	<ul style="list-style-type: none"> Very good (2) Could be better but U.S. 31 has improved (2) The tree tunnel looks great! 		<ul style="list-style-type: none"> Can we rent a leaf pickup truck for a few months in the fall. Keep our sewers cleaned out? I would like to see students plugged in and helping clean up community areas
Utilities (Sewer + Water)	<ul style="list-style-type: none"> No complaints from this resident(2) 	<ul style="list-style-type: none"> I had several pipes burst due to high watter pressure. I've replaced 4 regulators in 4 years. 	<ul style="list-style-type: none"> Can the water department folks in the office be a little more pleasant, I hate to call them. I would like additional notice when water will be scheduled to be turned off due to city maintenance Septic users should not have to pay for city sewer Google Fiber or city wifi

APRIL 16, 2019 OPEN HOUSES

The April 2019 Open Houses for Plan Pelham were held on April 16, 2019 at the Pelham Civic Complex. Two Open Houses were held in order to reach as many Pelham citizens as possible. The first Open House was held from 11:00 am to 1:00 pm, and the second was held from 5:30pm to 7:00pm. Approximately 65 people attended the Open Houses.

The purpose of the meetings was to gather feedback regarding the plan's draft goals and actions. Staff from the Regional Planning Commission of Greater Birmingham (RPCGB) were on hand to aid participants and to answer questions. The meeting was broken up into the following stations:

- Chapter Overview Banners
- Draft Goals and Recommended Actions Banners



**PELHAM COMPREHENSIVE PLAN
GOALS + ACTIONS ROLL-OUT!**
Two open house opportunities to drop in and give input.
Provide feedback to craft the vision
for the future of Pelham!

**Tuesday, April 16th
Pelham Civic Complex**

11:30am - 1:00pm



5:30pm - 7:00pm

**Come give critical input and feedback to draft goals and actions
as the next step of your plan gets underway!**

Learn more at: www.PlanPelham.com

CHAPTER OVERVIEW BANNERS

Chapter Overview Banners were provided at both Open Houses for attendees to review. A summary of each chapter is found below.

Future Land Use

The Future Land Use Plan is a long-range tool intended to guide future zoning decisions and capital investment decisions. The Future Land Use Map is not a zoning map. Whereas zoning maps are parcel specific and establish detailed requirements for setbacks, height, use, parking and other characteristics, the land use categories on the Future Land Use Map recommend a range of potentially appropriate land uses and intensities.

The Future Land Use Map uses color-coded categories to express public policy on future land uses across the City. The land use designations have been drawn based on parcel lines, existing and desired development patterns, streets, environmental features and other logical boundaries.

Transportation

Transportation plays a critical role in Pelham's quality of life, creating access to goods and services, education and opportunities, worship and recreation. Circulation patterns determine the quality of residential streets by affecting their safety and walkability. Efficient transportation connections have always been a precursor to growth and economic success. This chapter provides goals and recommended actions for addressing Pelham's transportation system deficiencies, and for improving overall travel conditions throughout the City.

Green systems

Water resources, green spaces, wildlife and the natural environment do not recognize political boundaries. Because of this, Pelham must do its part in the region to improve the environment and be a good steward of the natural resources. Pelham's special natural resources – Oak Mountain State Park, Buck Creek, Bishop Creek, and Peavine Creek – are opportunities for the City to capitalize on eco-tourism. Protecting and sustaining natural resources involves regional planning and cooperation among State, County, and Municipal jurisdictions and among government, non-profit and for-profit entities.

Economic development

In 2017, the City of Pelham was listed as Alabama's Best Place to Live by Money Magazine. Residents of Pelham experience an excellent quality of life with easy access to Downtown Birmingham, great recreational amenities, affordable housing, stellar schools and over 5,500 businesses with 18,699 employees. The median household income in 2017 was \$71,429. For these reasons, among others, the City of Pelham offers several economic advantages and will continue to grow in the years to come.

This chapter outlines strategies and actions for balancing the needs of existing businesses with the need to expand and diversify the City of Pelham's employment base. The long-term economic health of the City of Pelham should be enhanced through building a more diversified economic base that supports a wide range of employment opportunities and through the promotion of quality industrial and commercial development that matches the aspirations of the community.

Planning & Public Services

The City of Pelham offers an exceptional quality of life for residents. Residents enjoy access to the major employment centers, great schools and several recreational amenities. Throughout the course of writing this plan, it became clear that the City and citizens envision Pelham as a vibrant, family-friendly and attractive community, designed with walkable villages containing entertainment options, restaurants, boutique retail and services. To implement the community's vision and the ideas presented in this plan, the City will need to modify and update its ordinances, consolidate and restructure City departments, hire additional staff, create and distribute educational and promotional materials, and allocate additional funding in future City budgets for new capital projects, facilities, equipment and additional staff.

DRAFT GOALS AND RECOMMENDED ACTIONS BANNERS

At the April 2019 Open Houses, staff from the RPCGB facilitated discussions with community members and stakeholders using large banners to receive input on draft “goals” and recommended “actions” for the Comprehensive Plan. Some of the goals and actions were refined based on feedback received at the meetings. Attendees were asked to prioritize the actions they supported by placing dots near those actions. The banners were broken into the plan chapters listed below.

- Future Land Use
- Transportation
- Green Systems
- Economic Development
- Planning and Public Services

Economic Development

- Consider transforming the vacant Valley Elementary School building into an entertainment venue, with co-working office space, and/ or an arts incubator.
- Use City ordinances to limit new payday loan, check cashing and title loan businesses from locating in the City.

Planning and Public Services

- Modify the Zoning Ordinance to create a Mixed-Use zoning district.
- Consider creating a façade improvement program for commercial structures to encourage business owners to renovate and improve existing facades.

WHAT WAS WELL-RECEIVED?

Future Land Use

- Modify the Zoning Ordinance to create a mixed-use zoning district.
- Target neighborhood commercial development along State Route 261, County Road 11, County Road 33 and the northern city limits of Pelham along State Route 119.

Transportation

- Continue the phased construction of the Bishop Creek Trail project.
- Consider creating a sidewalk standard for all residential areas.

Green Systems

- Create wayfinding signage throughout the City to direct residents to parks and greenspace.
- Explore the feasibility of constructing a town green and amphitheater at the Pelham City Center.



The results of this activity are summarized in **Table 2.2**:

Table 2.2: Input Results from the Draft Goals and Recommended Actions Banners

Plan Pelham Action	Dots Placed:	Comments
Future Land Use		
Goal #1: Plan for infill development and new mixed-use development along U.S. 31 and County Road 52.		
Modify the Zoning Ordinance to create a mixed-use zoning district.	11	
Encourage any future large-scale multifamily developments to be built as a component within Mixed-Use Districts (MXD).	3	
Ensure the long-term enforcement of the existing Corridors Overlay District.	4	
Establish an overlay district specific to U.S. 31 to help guide compatible types of new development and redevelopment that will foster additional business growth and help to create a better image and identity for the City of Pelham.	7	
Goal #2: Develop neighborhood commercial areas within a half-mile walking distance to existing neighborhoods.		
Target neighborhood commercial development along State Route 261, County Road 11, County Road 33 and the northern city limits of Pelham along State Route 119.	9	
Goal #3: Encourage a wide range of housing types.		
Encourage the development of medium density infill housing to achieve a mix of housing types and a range of price points, such as cottage sized single family homes, townhomes, duplexes, condos, and lofts.	6	
Expand R-1 and R-2 zoning along County Road 52 and Simmsville Road.		
Support the expansion of the Ballantrae neighborhood.	5	
Goal #4: Preserve Natural Openspace and expand recreational opportunities for residents.		
Consider modifying the Zoning Ordinance to include a Land Conservancy and Recreation District (CV/RC) or overlay to establish and promote environmental protection on land deemed sensitive or possessing unique natural characteristics.	3	Yes! Clear cut development is devastating wildlife and reducing natural beauty and interest. Wish Pelham would require developers to retain more trees.
Prioritize the development of new pocket parks in underserved residential areas.	7	Great idea
Goal #5: Work cooperatively with adjacent municipalities to coordinate future land use and development near city limits.		

Plan Pelham Action	Dots Placed:	Comments
Future Land Use		
Goal #6: Coordinate annexation and development plans with community service and utility providers to ensure adequate levels of service are extended to new growth areas and maintained in existing services areas.		
Consider adopting an Adequate Public Facilities Ordinance.	3	
Transportation		
Goal #1: Expand mobility options throughout the City.		
Adopt a Complete Streets Ordinance.	3	
Continue the phased construction of the Bishop Creek Trail project.	11	
Construct active transportation routes identified in the B-Active Plan.	3	
Deploy context-sensitive bicycle infrastructure along strategic corridors.	3	
Provide bike racks at the Pelham Recreation Center, Library and all city schools.	7	Add loaner bikes like in Montevallo or Downtown Birmingham Bikeshare.
Connect residential neighborhoods to key activity centers with adequate pedestrian infrastructure.	7	
Consider creating a sidewalk standard for all residential areas.	9	
Goal #2: Improve travel safety for all users.		
Evaluate potential crash mitigation techniques at high-crash locations.	4	Improve visibility of medians. It is difficult to see where the medians begin and end when crossing over U.S. 31. Consider adding bollards or shrubs to mark the ends of the medians.
Protect pedestrians on neighborhood streets with appropriate traffic calming measures.	9	Please address the trains breaking roads such as Stonehaven Trail, HWY 52, HWY 11, etc.
Provide accessible, safe crosswalks at targeted intersections.	3	
Goal #3: Enhance the efficiency of the transportation system.		
Promote transportation demand management (TDM) for Pelham commuters.	2	
Explore the feasibility of new east-west roadway connections.	2	

Plan Pelham Action	Dots Placed:	Comments
Transportation		
Goal #3: Enhance the efficiency of the transportation system.		
Work with State, County and private partners to evaluate turn lane warrants at congested intersections.	8	Please work with the county and state to alleviate upcoming congestion problems south of HWY 52 and HWY 11. All of Ballantrae's residents will be inconvenienced by what is already a problem.
Explore signal improvements along U.S. 31 / Pelham Parkway.	7	U.S. 31 traffic lights need synchronization and equipment upgrades to keep it intact.
Manage local access along major thoroughfares.	4	
Goal #4: Maintain city infrastructure in a state of good repair.		
Develop a robust, data-driven street resurfacing program.	10	Stoneykirk Road, Ryecroft Road
Repair damaged & antiquated storm drainage infrastructure.	5	
Upgrade lighting along U.S. 31 / Pelham Parkway.	5	Recommend lighting be as wildlife friendly as possible (LED is energy efficient, but brightness interferes with avian bird migration) - recommend comprehensive management strategy like other cities' "lights out" during migration initiatives.
Green Systems		
Goal #1: Improve the ecological health of Pelham's natural systems through enhanced stormwater management and flood mitigation techniques.		
Encourage the use of Best Management Practices (BMPs) on all new developments during post-construction to control soil erosion and minimize sediment runoff.	5	
Provide incentives and education to developers and homeowners who utilize Low Impact Development (LID) or "green infrastructure" techniques in new developments.	3	Incentives should be offered to existing homeowners.
Modify the Zoning Ordinance to manage development within a certain distance from Bishop Creek, Buck Creek and Peavine Creek to protect buffer setbacks, floodplains, and water quality/habitat.	5	Cahaba Valley Creek should also be in scope (creek between City Park, Creekview Lane, Creekview Drive and Chandalar.
Consider providing incentives to developers who utilize green design practices.	6	

Plan Pelham Action	Dots Placed:	Comments
Green Systems		
Goal #2: Maintain and enhance existing parks and recreational facilities.		
Address improvements need at the Pelham Dog Park.	4	Need signage on U.S. 31
Address improvements needed at Coker Park.	3	
Address improvements needed at Creekview Park.	5	Build and address flooding contributions by this flat park - needs berms or mitigations to reduce risk on Creekview Drive. Consider building a bridge across the creek to connect Creekview Park and City Park.
Create connections via sidewalks and trails to existing and future park space.	7	
Create wayfinding signage throughout the City to direct residents to parks and greenspace.	10	Cahaba Blueway initiative signage is a great local example. Make sure City website promotes city parks and facilities in an attractive manner.
Prioritize planting new shade trees in existing parks to create a more welcoming and cooler environment.	4	Please consider using native trees for this (not ornamental crepe myrtle) - they support wildlife and the ecosystems as a whole and are beautiful. Great idea - City Park and dog park expansion is brutally hot without shade and natural interest.
Goal #3: Expand recreational opportunities for residents.		
Consider the feasibility of constructing a public pool and/or splash pad for Pelham residents.	7	Splash pad in City Park expansion/ Dog park trail would be awesome.
Explore the feasibility of constructing a town green and amphitheater at the Pelham City Center.	8	Link the greenway to City Park, new school and library
Explore the feasibility of converting the Tennis Center near Fun Go Holler Park into a pickle ball facility.	2	Maybe build new not convert existing. That would take away space from Pelham High School tennis practice and playing courts.
Continue to promote Ballantrae Golf Club to residents, surrounding business, and in golf related circles.	4	

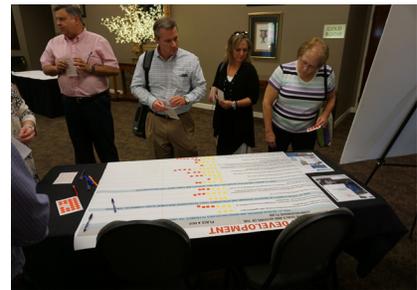
Plan Pelham Action	Dots Placed:	Comments
Economic Development		
Goal #1: Refresh branding and marketing efforts to promote the uniqueness of Pelham.		
Modernize and promote a consistent branding strategy with updated logos, themes, concepts, and graphics.	4	Consider branding to match color scheme of Pelham City Schools.
Develop promotional brochures and online campaigns to promote Pelham as an “Adventure and Ecotourism” destination.	10	Strongly agree that this is a key differentiator of Pelham; we should be smart with development to not lose our environmental beauty and character.
Goal #2: Utilize a variety of incentive programs and development tools to encourage investment along commercial corridors.		
Create a separate overlay district for U.S. 31.	8	
Consider creating a facade improvement program for commercial structures to encourage business owners to renovate and improve existing facades.	10	
Adopt an adaptive reuse ordinance to encourage the rehabilitation of vacant commercial structures.	9	
Goal #3: Market and recruit businesses that will diversify and complement existing businesses.		
Recruit additional sit-down and full-service restaurants.	11	Should be careful and smart with tax incentives to ensure it doesn't end up as corporate welfare.
Recruit boutiques and luxury retail to locate in the City.	3	Should be careful and smart with tax incentives to ensure it doesn't end up as corporate welfare.
Recruit additional family-friendly entertainment options to the City.	9	Should be careful and smart with tax incentives to ensure it doesn't end up as corporate welfare.
Encourage mixed-use development to house new retail, restaurants, entertainment venues and owner-occupied housing.	8	
Consider transforming the vacant Valley Elementary School building into an entertainment venue, with co-working office space, and/ or an arts incubator.	16	Awesome idea!
Encourage infill projects within existing strip commercial and “big box” commercial development sites to combat suburban sprawl and to create more compact walkable developments.	8	

Plan Pelham Action	Dots Placed:	Comments
Economic Development		
Goal #3: Market and recruit businesses that will diversify and complement existing businesses.		
Recruit a full-service hotel to locate within Pelham.	8	
Encourage additional grocery store chains to locate within the city.	6	This is needed near Bearden Road and Industrial Drive.
Use City ordinances to limit new payday loan, check cashing and title loan businesses from locating in the City.	15	
Address the long-term regulation of businesses described in Resolution 2018 -07-16-013 “One-Year Moratorium on Certain New Business Licenses”.	10	
Planning and Public Services		
Goal #1: Enhance the physical character and definition of the City.		
Consider creating a façade improvement program for commercial structures to encourage business owners to renovate and improve existing facades.	15	
Encourage facade improvements for commercial buildings with a tax abatement program.	3	
Clearly define key gateways into Pelham through urban design and beautification enhancements.	11	
Continue to evaluate the existing streetlight system within the City’s rights-of-way to ensure it meets current needs and educate residents about Alabama Power’s streetlight outage form.	4	
Goal #2: Develop strategies and programs to streamline code enforcement and improve property maintenance.		
Update City ordinances, including the schedule of fines and fees, to deter property neglect. The City should adopt the following codes to reflect recent updates.	9	
Adopt the 2018 International Property Maintenance Code.	7	
Explore the feasibility of consolidating the Pelham Water and Sewer Department, Building Department, Permits Department, and Revenue Department into one building to streamline the permits process.	4	

Plan Pelham Action	Dots Placed:	Comments
Planning and Public Services		
Goal #2: Develop strategies and programs to streamline code enforcement and improve property maintenance.		
Consider hiring additional code enforcement staff and another building inspector under the Building Department to improve code enforcement efforts and increase permits and inspection times.	10	
Support the use of technology to improve code enforcement.	3	Recommend due care be used in application of technology - easy to end up in unfriendly territory when blindly adopting available surveillance technology. Due care should be exercised that Pelham residents' privacy and autonomy be taken into consideration (not ending up with public cameras faced at the road which also shows their property through and windows).
Create a "Citizen's Guide for Code Enforcement" that enables citizens to report code violations and blighted properties.	9	Be careful with empowering the busybodies is potentially worrisome and could get ugly.
Establish an elderly and disabled assistance program where residents can register to receive help with maintaining their property.	5	
Create a rental property licensing inspection system and establish a Good Landlord Program.	2	
Consider creating a Building and Maintenance Department.	1	
Goal #3: Update and revise the City of Pelham's codes and ordinances.		
Modify the Zoning Ordinance to create a Mixed-Use zoning district.	9	Obtain land between Pelham Civic Center and Highway 31 for parking as Pelham Civic Center has only a few parking spaces that actually belong to the city.
Encourage any future large-scale multifamily developments to be built as a component within Mixed-Use Districts (MXD).	5	Not on area of State Park Road and Amphitheater

Plan Pelham Action	Dots Placed:	Comments
Establish an overlay district specific to U.S. 31 to help guide compatible types of new development and redevelopment that will foster additional business growth and help to create an image and identity for the City of Pelham.	3	
Planning and Public Services		
Goal #3: Update and revise the City of Pelham’s codes and ordinances.		
Hold educational sessions with the City Staff, Planning Commission, City Council and developers to better understand the Corridors Overlay District.	1	
Consider modifying the Townhouse Residential Zoning District (R-T) in the Zoning Ordinance.	2	Ensure that townhouses have adequate easements for fences/ garages. Ensure there is enough accessible parking for residents (2 spaces per home) to discourage street parking.
Expand R-1 and R-2 zoning along County Road 52 and Simmsville Road to allow for additional residential development.	2	Not unless traffic congestion is considered and alleviated prior to expanding in the future.
Consider the inclusion of a Land Conservancy and Recreation District (CV/ RC) or overlay to establish and promote environmental protection on land deemed sensitive or possessing unique natural characteristics.	4	Yes please!
Consider adopting a Mountain Overlay District (MOD).	5	Breaden Road/ Crosscreek area could benefit from this. Protect state park road and amphitheater road areas.
Modify the manufactured homes definition in the Zoning Ordinance.	3	
To encourage manufactured homes to be used as infill housing, eliminate manufactured (mobile) home parks as a conforming use in the Zoning Ordinance.	4	

Plan Pelham Action	Dots Placed:	Comments
To regulate the number of temporary structures, construction trailers, and storage trailers/containers in Pelham, modify the Zoning Ordinance to provide a definition for each use, establish permit fees and fines, and provide an acceptable timeframe for their use.	6	
Modify the Zoning Ordinance to regulate businesses currently under the existing business moratorium.	4	
Make modifications to the Sign Ordinance.	3	
Planning and Public Services		
Goal #3: Update and revise the City of Pelham's codes and ordinances.		
Make modifications to the Subdivision Regulations.	5	Design subdivision roads to mitigate speeding in neighborhoods.
Evaluate development regulations to identify ways that the principles of "Crime Prevention Through Environmental Design" (CPTED) can be incorporated into the design of newly-developed and redeveloped areas.	2	
Goal #4: Enhance the safety of the community.	10	Incorporating Fire Station #1 into the HERO'S Experience is a great idea. Add HERO'S Experience to section.
Considering updating the police department's vehicle fleet.	4	



Plan Pelham Action	Dots Placed:	Comments
Support the creation of a Police Career Development Program to provide additional career development and educational opportunities for existing and future officers.	9	ROTC in Police Career Development Program. Yes ROTC.
Continue to support the Fire Department's Community Risk Reduction Program (CRR).	5	
Allocate funding in future budgets for a new ladder truck.	3	
Allocate funding for improvements and repairs to Fire Station #4.	9	

